UNRSF and Partners Show How Multistakeholder Action Can Accelerate Progress Toward the 2030 Road Safety Target

New York, 20 July 2026 – The UN Road Safety Fund (UNRSF) Partnership Pledging Conference, held today at UN Headquarters, brought together governments, UN agencies, the private sector and civil society to mobilize support for road safety through the second half of the Decade of Action for Road Safety (2021–2030). Convened pursuant to UN General Assembly resolution A/80/L.46, the Conference sought to mobilize USD 10.6 million to sustain and expand UNRSF interventions through 2030.

The opening segment featured remarks from Marie-Pierre Vedrenne, Minister Delegate to the Minister of Interior of France; a video message from Daryl Vaz, Minister of Transport of Jamaica, followed by a statement from H.E. Brian Wallace, Permanent Representative of Jamaica; Jean Todt, UN Secretary-General's Special Envoy for Road Safety; Dr. Tedros Adhanom Ghebreyesus, Director-General of the World Health Organization; and Tatiana Molcean, Under-Secretary-General of the United Nations and Executive Secretary of UNECE.

Co-hosted by France, Jamaica, the UN Secretary-General's Special Envoy for Road Safety, and the UN Regional Commissions New York Office, the Conference featured Member States, UN agencies, and private sector partners, who presented pledges and testimonies on the impact of road safety investment in their countries and operations.

France renewed its longstanding financial contribution to the UNRSF, having supported the Fund for several years, and Slovakia pledged financial support to the UNRSF. Private sector pledges came from Autoliv, Honda and Pirelli, alongside Discovery Insure, whose pledge reflects Africa-based leadership in advancing road safety investment. UN agency partners, including UNECA, UNECE, UNECLAC, UNESCAP, UNESCWA, UNITAR and UN Women, announced new commitments and initiatives in support of the Fund's mandate.

During the Conference, the UNRSF launched the Safe and Affordable Helmets (SAAH) Initiative, an unprecedented global push led by the UNRSF to advance motorcycle safety and ensure safe helmets reach those who need them most. Honda and Autoliv support the Initiative. Operationalization is already underway, including a stakeholders' meeting and a series of policy dialogues led by different partners. Resources will be allocated through the UNRSF's call for proposals, with further mechanics of the Initiative to be determined in the months ahead.

Also announced was the launch of UNITAR's UN Road Safety Lab, a collaborative knowledge hub and AI-enabled decision support platform developed by UNITAR to help governments and key stakeholders improve road safety and advance sustainable development. The Lab will serve as an online platform bringing together the collective knowledge of UNRSF partners.

The UNECE Executive Secretary presented UNECE's pledge to convene a series of Future of Road Safety Expert Dialogues, translating emerging technical and regulatory developments into practical

guidance for policymakers. The pledge reflects the UNRSF partnership's forward-looking approach, anticipating the regulatory and technological shifts that will shape road safety policy through 2030 and beyond.

The PVBLIC Foundation announced the launch of the Brands for Safer Roads Alliance, developed in partnership with the UNRSF and dedicated to mobilizing micro, small and medium enterprises (MSMEs) as active contributors to the global road safety agenda. The Alliance connects participating businesses to curated road safety knowledge, peer learning networks, and policy development processes, building the private sector capacity needed to drive systems-level progress on road safety.

By the close of the Conference, partners had pledged USD 5.6 million, including approximately USD 3 million in financial contributions and USD 2.6 million in in-kind support. This was complemented by indications of a further USD 7 million in prospective contributions that were not finalized in time for formal announcement but remain under active consideration by partners. Together, these commitments demonstrate strong confidence in the UNRSF mission and provide momentum toward the Fund's resource mobilization objective of USD 10.6 million target by the end of 2026. With four years remaining to the 2030 target date, the Fund continues to encourage partners to translate their commitments into sustained support for road safety worldwide.

The Pledging Conference took place on the margins of the United Nations High-Level Meeting on Improving Global Road Safety (20–21 July 2026), convened by the President of the General Assembly and the World Health Organization to conduct a midterm review of global progress toward halving road traffic deaths and injuries by 2030.

The UNRSF extends its appreciation to the European Commission, France, Morocco, Slovakia, Slovenia, Autoliv, Honda, Michelin, TotalEnergies Foundation, and Pirelli, whose sustained contributions continue to underpin the Fund's work.

Quotes

Jean Todt, UN Secretary-General's Special Envoy for Road Safety:

"If road crashes are a pandemic, safe helmets are a vaccine. A helmet that meets proper safety standards worn correctly on the head is one of the simplest ways to save a life on the road. Yet today, millions of people still cannot access one that will protect them in a crash. That is why we established the Safe and Affordable Helmets Initiative, to close that gap once and for all. Today's pledges are an important step forward, but we need serious action from all sectors to make safe helmets the global standard, not the exception."

Marie-Pierre Vedrenne, Minister Delegate to the Minister of Interior, France: *" France is proud to be among the leading contributors to the United Nations Road Safety Fund and is renewing its commitment in 2026. This support reflects our belief that road safety is a global challenge related to public health, sustainable development, and solidarity, and that it can only be addressed through collective action. Our national experience has taught us that there is no one-size-fits-all solution: public policies must constantly evolve to adapt to the realities of different regions and emerging risk factors. Today, combating dangerous behaviors, particularly driving under the influence of drugs, must be a shared priority, alongside prevention, education, and effective enforcement of regulations.*

In New York, France reaffirms its commitment to multilateralism and calls on all its partners to strengthen their engagement. Every financial contribution, every reform, and every cooperative effort must have a single goal: to save lives. Together, we can accelerate progress towards safer roads and make road safety a priority on the international agenda. "

Daryl Vaz, Minister of Transport, Jamaica: *"Jamaica has seen firsthand what UNRSF support makes possible — the Fund's investment in strengthening our first responder and post-crash care systems has already made a difference on our roads. In parallel, as we move forward with our own adoption of UN R22, the 06 series of amendments, and work to strengthen motorcycle safety, we welcome the Fund's announcement on helmet safety, affordability and accessibility. It's a timely complement to the road safety work already underway here."*

Thilmeeza Hussain, Director, UN Regional Commissions New York Office: *"The Regional Commissions New York Office brings together the global and the regional. By supporting the work of the five UN Regional Commissions and strengthening partnerships among Member States, the UN system, international financial institutions, and the private sector, we help ensure that commitments made in New York are carried forward through regional cooperation and translated into tangible results on the ground. As co-host of this Conference, we look forward to continuing this work well beyond today's discussions, supporting implementation every step of the way to 2030*."

Nneka Henry, Head, UN Road Safety Fund: "*Today's pledges are proof of what we've long known: this partnership is greater than the sum of its parts. When governments, UN entities, the private sector and civil society align behind a shared framework, we reach further than any single actor could alone. With the Safe and Affordable Helmets Initiative, the UN Road Safety Lab and the Brands for Safer Roads Alliance now in place, we have new tools to match that ambition. This shows real progress, but there is still ground to cover. Over the next five years, we will keep supporting Member States mobilize sustainable domestic financing, align national frameworks with UN legal instruments, and deliver the results our partners are counting on"*

About the UN Road Safety Fund

The UN Road Safety Fund (UNRSF), launched in 2018 by the UN Secretary-General's Special Envoy for Road Safety, is the only UN fund dedicated to road safety. It mobilizes and distributes financial resources to support government-led initiatives aimed at achieving SDG 3.6 — halving global road deaths by 2030.