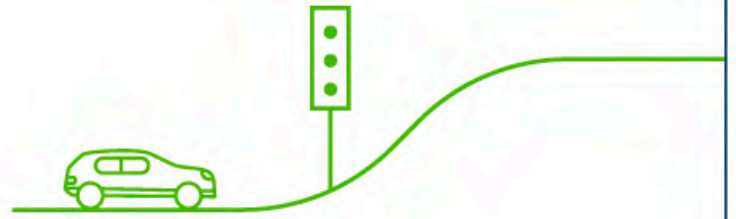


UN

ROAD SAFETY FUND
2022 Annual Report

**LOCAL ACTIONS,
GLOBAL IMPACTS**

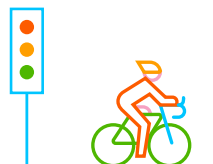




This 2022 Annual Report highlights priority road safety system gaps in the Fund's 46 partner countries and shows how we are responding at country-level. The publication explores the ways in which these local efforts can be scaled up and replicated to achieve broader impact and drive global progress towards Sustainable Development Goals 3.6 and 11.2. In turn, the Report showcases how channelling global knowledge and resources towards local actions makes lasting changes to national road safety systems that, ultimately, contribute to improving road safety outcomes on a global scale.



Contents



Introduction

| | |
|--|----|
| Message from the Head of the UN Road Safety Fund | 05 |
| Joint Message from the Chair of the Advisory Board and Chair of the Steering Committee | 06 |
| Message from the UN Special Envoy for Road Safety | 07 |

Fund Highlights

| | |
|---|----|
| Fund at a glance: Key facts and figures | 08 |
|---|----|

Global Impacts

How the Fund supported global action on road safety

| | |
|--|----|
| Mainstreaming road safety as a development priority | 12 |
| Mobilizing diverse financial supporters | 14 |
| Maximizing technical resources through better coordination | 16 |
| Magnifying global advocacy and outreach | 19 |
| Multiplying countries supported worldwide | 22 |

Local Actions

How Fund partners are responding at country level

| | |
|----|--|
| 24 | Global Road Safety: 5 key outcomes Project Results from countries across 5 regions |
| 25 | Stronger Road Safety Management Capacity |
| 29 | Improved Safety of Road Infrastructure |
| 35 | Enhanced Safety of Vehicles |
| 37 | Improved Behaviour of Road Users |
| 43 | Effective Post-crash Care Response |

Partnerships and Voices

| | |
|----|-----------------------------|
| 45 | Fund partners and champions |
|----|-----------------------------|

50 Glossary

52 UNRSF Global Partnership

53 UNRSF List of Projects



01 Introduction

Message from **Nneka Henry,** *Head of the UN Road Safety Fund*



The UN Road Safety Fund is the foremost way for nations, corporations and individuals to financially contribute to the UN and its partners' efforts to support countries' road safety programmes.

Road safety requires long-term commitment and action by governments to improve national systems. Yet, many governments do not have the expertise, evidence and experience on global best practices that are proven to make roads safer. At the Fund we measure our success by the number of countries – facing high traffic deaths and injuries – that can access, and benefit from, joint technical assistance that makes their road safety systems stronger.

The Fund's global partnership was launched in 2018 by the UN Secretary General's Special Envoy for Road Safety and is hosted by the UN Economic Commission for Europe. Five years on, in early 2023, the Fund is proud to have increased our support from 30 to 46 low- and middle-income countries, where road traffic deaths and injuries are the highest in the world.

Increasing support to governments requires scaling our technical capacity. In 2022, we launched a Call for Proposals resulting in 11 new road safety projects and we expanded and diversified our portfolio of technical partners from the UN and five civil society partners. In turn, we led fresh approaches to coordinate multi-stakeholder project design, streamlined our results framework and tested an automated portal to manage calls for project proposals.

Critical to ensuring support to governments is the need to reach our ambitious financial target of US\$40 million during 2022–2025. In 2022, we received pledges from nations, corporations and individuals of close to US\$15 million around the UN High-Level Meeting on Global Road Safety. To date, we have received US\$ 12.5 million of the amount and our new recognition toolkit is facilitating outreach to both new and existing donors. In turn, we increased our funding flexibility

by expanding earmarking options, encouraging multi-year contributions and exploring merchandise, crowdfunding and consumer-facing models. Over the year, we also introduced outreach to UN partners to support on resource mobilization.

Throughout the year, the Fund's Secretariat provided strategic, operational and logistical support to the Advisory Board and Steering Committee, working closely with governing body chairs to replace the membership on the expiry of their two-year term. Building internal capacity on programmes and partnerships was another priority of the Fund in 2022 as the Secretariat welcomed new members to the dedicated team. In addition to rolling out the Fund's 2022–2025 Business Plan, our new Communications Plan has helped to boost global advocacy, communication and visibility of the Fund's mandate and impact on road safety. As we navigate a world of uncertainties, polycrises, and budget constraints, I thank our donors, partners and governing members for their continued support and trust in the Fund.

Joint Message from

**Ambassador
Lotte Knudsen,**
Chair of the Advisory Board



Weimin Ren,
*Chair of the
Steering Committee*



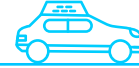
This last year for the Fund continued to be marked by the coronavirus pandemic, turmoil spanning geopolitics, ecology and economics, as well as monetary issues – further impacted by the war in Ukraine. And yet, against this challenging backdrop, the Fund Secretariat, technical partners, governing body members, and financial supporters worked tirelessly together to drive forward the Fund’s impact on the global road safety agenda.

This 2022 Annual Report shows that the Fund is taking important steps to deliver on its goal to make sure that low- and middle-income countries have increased access to technical road safety expertise to fill critical gaps in their national road safety systems. And this is what is urgently still required to reverse the hard data on road traffic deaths and injuries worldwide.

Thanks to the strategic guidance and operational steer from its Advisory Board and Steering Committee, the Fund expanded its portfolio of implementing partners – including for the first time to five NGOs – as well as the number of partner countries from 30 to 46 countries. Through the voices of road safety champions, reflections on effective project interventions, and successful financing partnerships, this report shows how local actions can lead to global impacts. It highlights greater investment and support needed for road safety at domestic and global levels and calls for a renewed commitment to making safe roads a critical priority.

We are confident that this 2022 report will serve as a valuable resource for policymakers, practitioners, and advocates working towards safer roads and healthier communities. Let us continue to drive progress towards a world where no one dies or is injured on our roads.

Message from
Jean Todt,
UN Special Envoy for Road Safety



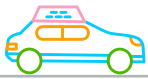
Over the last year, there has been growing recognition of the need to prioritize road safety as an international development issue. This report showcases the power of targeting national road safety systems to achieve progress towards our global goal of making roads safer and saving lives.

By working together, we become stronger and more capable of shaping a better world. It is my conviction that our ability to halve road deaths and injuries by 2030 lies in the power created through partnerships. The Fund is a beacon of hope, which is why I continue to advocate for its mandate and success as the UN Secretary-General's Special Envoy for Road Safety and as a member of the Fund's Advisory Board. In 2022 I was particularly proud to support the Fund in promoting a wide representation of private sector, government, academic, youth and civil society voices at the UN General Assembly High-Level Meeting on Improving Global Road Safety.

During the past year, the Fund has generated growing engagement from the private sector, member states and across the UN system, and channelled more technical and financial resources to governments in need of critical support for national road safety systems.

Recognizing that this progress would not have happened without the Fund, I call on more nations, corporations and individuals to engage with, and to support, the Fund in the years ahead. We have the vaccine for preventing road deaths and injuries, now is the time to deploy it urgently and rapidly to countries where road fatalities and serious injuries are still so high.





Fund at a Glance: *Key Facts and Figures*



UNRSF VISION

Building a world where roads are safe for every road user, everywhere.

UNRSF Mission

Mobilizing partners across all sectors to commit to prioritizing road safety and to finance and leverage funding for high-impact projects that increase road safety.

3.6



Commits the global community to halve road traffic deaths by 2030

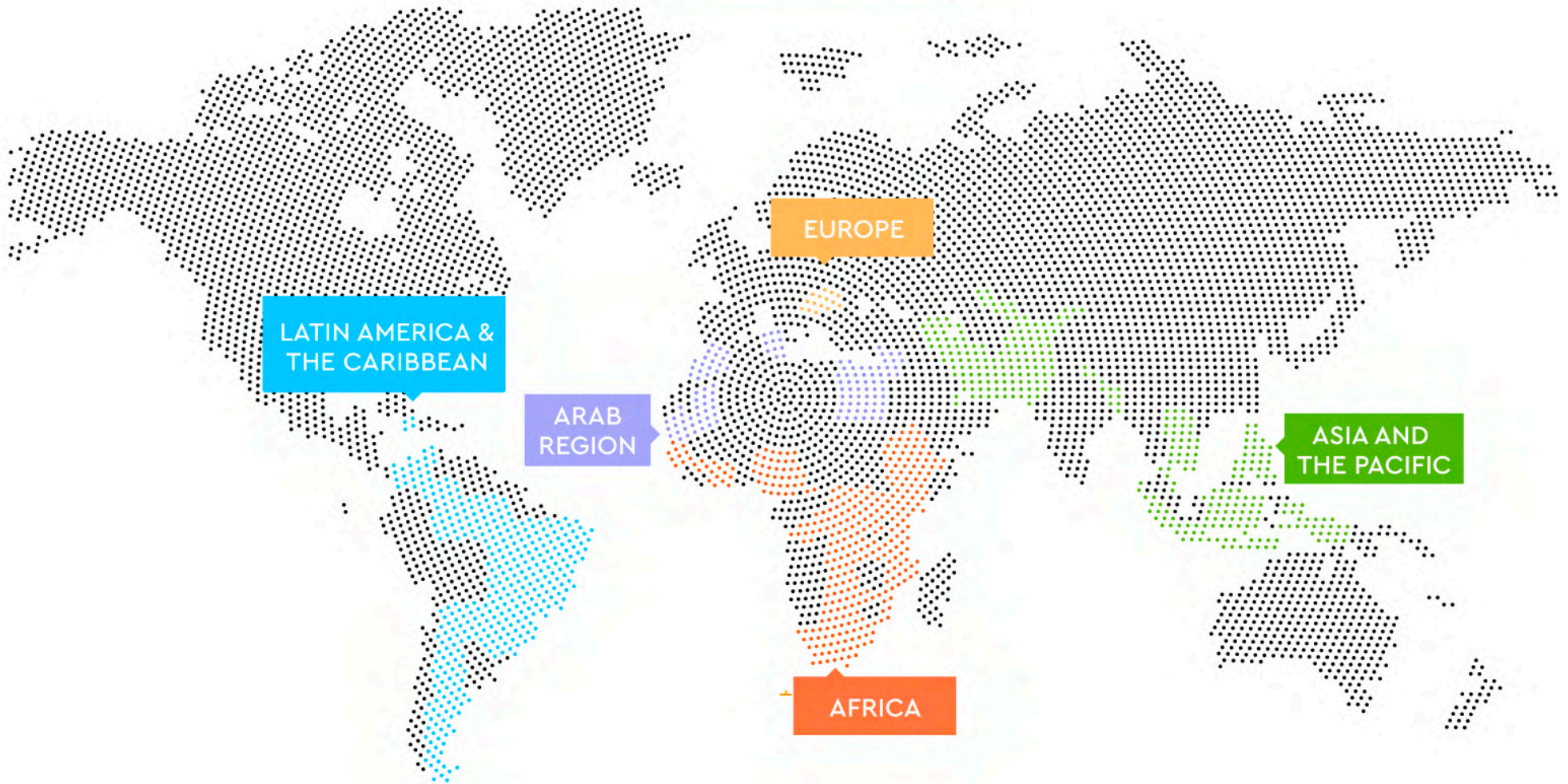


11.2

Calls for improved road safety through better access and use of sustainable mobility

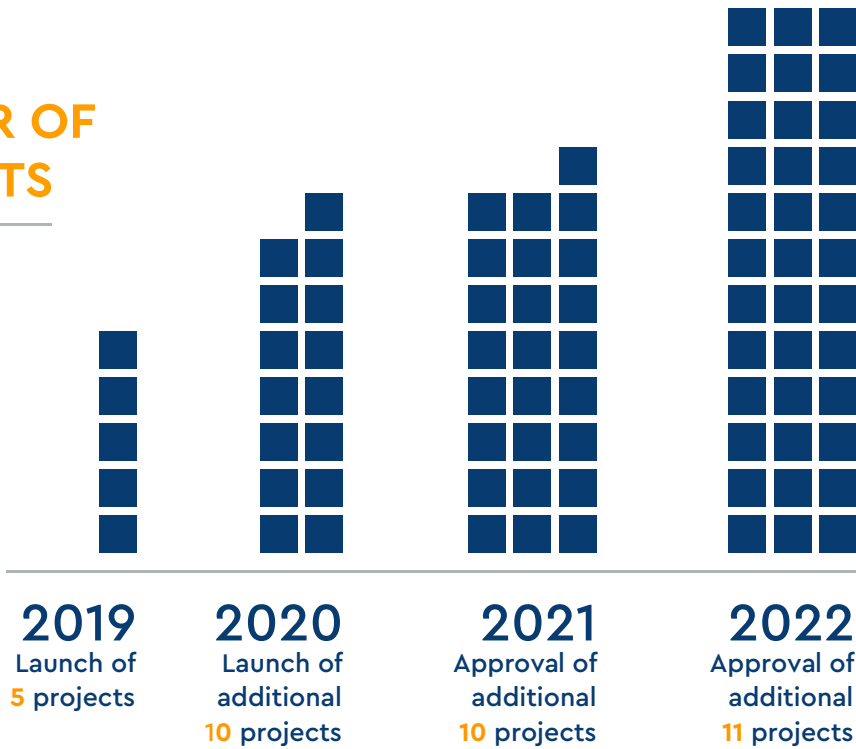


**36 APPROVED
PROJECTS IN
5 REGIONS &
46 COUNTRIES**





NUMBER OF PROJECTS



5 CALLS FOR PROPOSAL



UNRSF PARTNERSHIP

46 Partner Countries



13 Government donors



35 Governing body members



13 Private Sector donors



14 UN partner organizations



7 Celebrity Champions



5 Civil society partner organizations



UNRSF ADVOCACY IN 2022



7000+ social media followers



47 publications and resources



Second edition of **#Moments2live4** campaign worked with:
 - **14** campaign supporters
 - with a combined network of **200 million** social media followers



27 articles & videos



4 events & webinars



UNRSF FINANCING



24 nations, corporations and philanthropists have directly contributed to the Fund.



Deposits and signed agreements total **\$29.7 million** (as of April 2023)



UNRSF MEDIA COVERAGE IN 2022



UNRSF referenced in **504** articles with a potential reach of **704 million**



+ 11,560 tweets with a potential reach of **84 million**





The Fund Secretariat – together with participating partner organizations and the Office of the UN Secretary General's Special Envoy for Road Safety – helped mainstream road safety as a development priority over the past year. Through its coordination and partner engagement the Fund catalyzed action and investment in road safety across the development community. These efforts highlight our progress in elevating road safety as a development priority and our commitment to making safe roads a core component of sustainable development efforts.

UN High-Level Meeting on Improving Global Road Safety

In close coordination with the Office of the President of the UN General Assembly, the World Health Organization and the UN Economic Commission for Europe (UNECE), the Fund helped to ensure a meaningful level of participation and engagement at

Mainstreaming road safety as a development priority



the 2022 UN High-Level Meeting on Improving Global Road Safety. The two-day event under the theme "2030 horizon for road safety: securing a decade of action and delivery" was held in New York.

Representatives took part in the wide-ranging discussions from across UN Member States, including ministers or vice-ministers from 20 countries; parliaments; city governments; UN entities; NGOs, including youth-led organizations; academia, as well as the private sector. Reflecting the Fund's strong support from governments worldwide, the 2022 Political Declaration on Road Safety referenced the need to "support the demands of financing in developing countries by leveraging the United Nations Road Safety Fund." During the Plenary

session, countries including Armenia, Bangladesh, Côte d'Ivoire, Iran, Jamaica, Kenya, Nepal and Qatar added their voices to the call for increased financing to the Fund.

The Head of the Fund, Nneka Henry, and Olga Algayerova, Executive Secretary of UNECE, spoke on the Multi-stakeholder Panel on Financing during the High-level Meeting, responding to Member State queries around Fund operations and support. The Fund played an instrumental role in raising awareness about the crucial role of road safety in achieving sustainable development, as well as the urgent need for additional financing for road safety.

The Road Ahead, 26 voices for Safe and Sustainable Mobility

The Fund also stimulated and helped publish thought-leadership on global road safety in the book – The Road Ahead. The book was launched by Jean Todt, UN Special Envoy for Road Safety, at a high-level panel at the 2022 European Development Days conference in Brussels, a forum on international partnerships. The publication, featuring a Vision Statement from the UN Special Envoy for Road Safety, includes essays from decision-makers across the private sector, government, civil society and youth on the role road safety plays in the 2030 Global Sustainable Development Agenda.

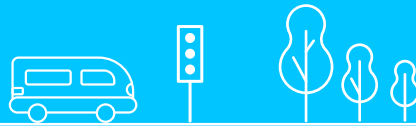


Organisation of African, Caribbean and Pacific States (OACPS)

The Fund continued its dynamic engagement with the 79-members of the OACPS through regular briefing sessions to its organs, namely the Committee of Ambassadors and Council of Ministers and the 10th Summit of the OACPS Heads of State and Government. In addition, the Fund Secretariat – with support from UN-Habitat and the UN Special Envoy for Road Safety – worked closely with the joint ACP-EU Parliamentary Assembly to prepare its resolution on road safety, which is expected to be adopted at the joint ACP-EU Parliamentary Assembly in June 2023. Furthermore, the Fund contributed to the advocacy efforts of the OACPS on road safety by addressing a youth forum held in the margins of the 10th Summit and contributing to the policy outcome document of the OACPS Luanda Declaration. The document affirms the commitment of leaders to address issues on road safety and provides a mandate for the OACPS Secretariat to establish a platform of engagement for its Member States in addressing road safety challenges. The Fund has also helped the OACPS Secretariat to begin the groundwork on an OACPS Road Safety Strategy, all of which will result in increased attention, engagement and investment in road safety from the development community in countries most affected by unsafe roads.

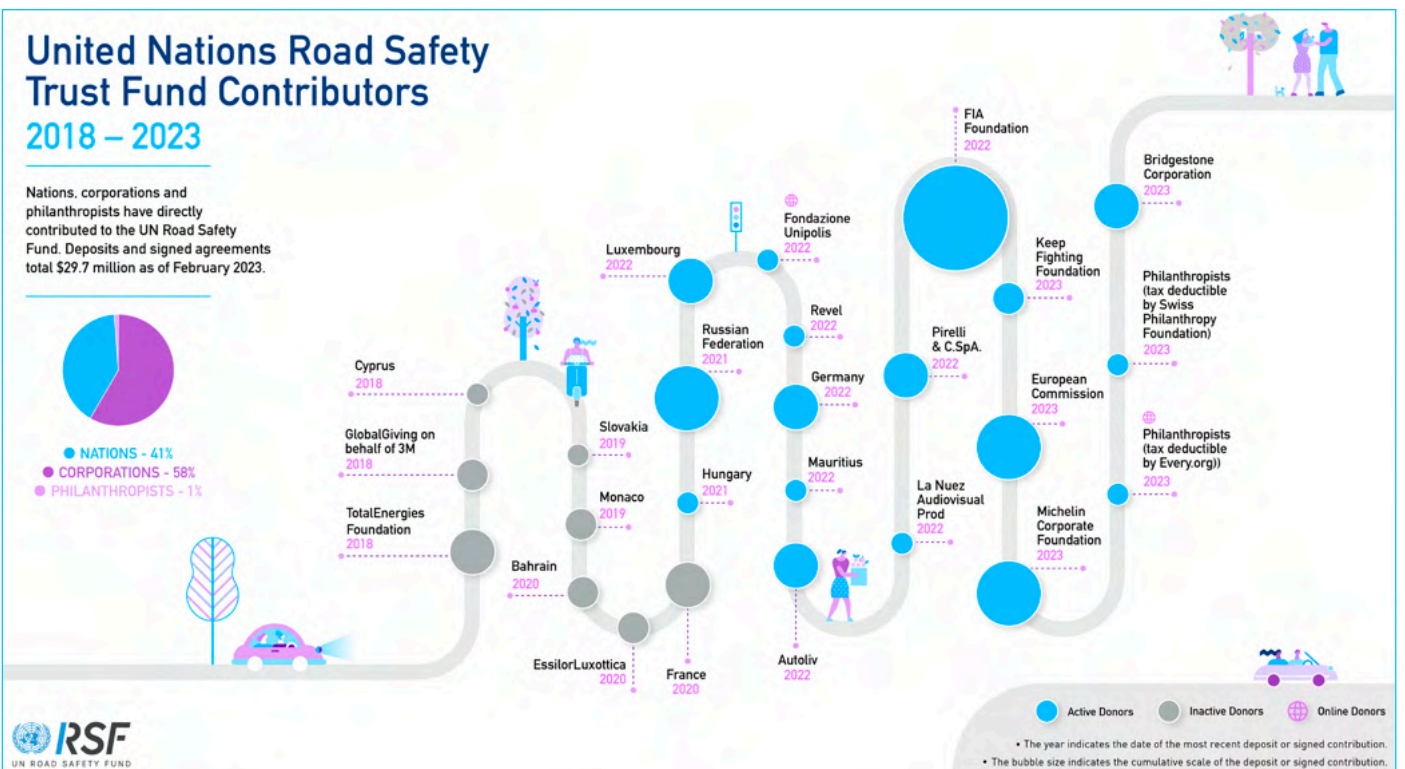


Mobilizing diverse financial supporters



To realize safer roads is to create safer roads. Over the past year, the Fund mobilized a growing and more diverse group of committed financial contributors spanning the public and private sectors, alongside philanthropists, ensuring

our ability to create a safer world for road users in more partner countries. Although there is a clear scope to engage new partners in the future, we are proud that, to date, helping us expand our financial resources are:



In 2022, new donor commitments to the Fund totalled US\$ 9.8 million from:



(Commitments from 2022 to 2025)

(among other donors)

In 2022, the Fund's major donors' total contributions were US\$ 24.6 million from:



(Contributions from 2018 to 2022)

(among other donors)

We are pleased to have successfully launched new proof of concepts for fundraising with:



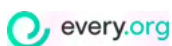
revel
An electric mobility and infrastructure company based in the United States.

Every time a person rides, they can round up the difference, which goes to UNRSF.



Allianz
Agence générale Jacques Roemly
International insurance company based in Switzerland.

Clients can now pledge support to the UNRSF, and 40% of the generated commissions on every insurance contract they sign will be donated to UNRSF.



every.org
Online giving platform. Everyone can now support UNRSF, and each donation made through the online platform can be tax deducted.



SWISS PHILANTHROPY
Foundation
Platform for philanthropists in Switzerland and beyond. Philanthropists can now donate to UNRSF through the tax-deductible offline platform for philanthropists.

The Fund developed a [Donor Recognition Toolkit](#) in 2022 on how donors can be profiled in governance, on the website, at events, in the media, on social media and in our reporting.

The Fund is proud to champion the visibility of its donors' valued support. Depending on the financial contribution made, donors may select and customize how they prefer to be profiled in the public domain.

Media

- Profiled in the Fund's interviews/articles
- Profiled in the Fund's videos and multi-media
- Customized content for press releases related to Donor contribution
- Media access to select accredited media at UN

Website

- Display the Fund's logo / boilerplate on donor's channels and materials
- Use the Fund's Donor banner acknowledging level of contribution
- Donor logo placed on the Fund's website alongside other donors' logos
- Announcement of donor's contribution on the Fund's website
- Donor featured regularly on the Fund's website and/or publications

Reporting

- Regular communication and reporting from Fund
- Annual Donor Visibility Report Card to showcase profile and reach gained

Social Media

- Use the Fund's Donor graphic card acknowledging level of contribution
- Profiled on the Fund's social media platforms

Events

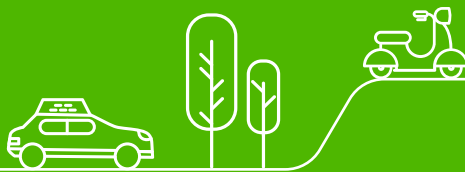
- Use the Fund's Donor poster acknowledging level of contribution
- Contribution announced at Fund high-level event alongside other donors in presence of UN Special Envoy for Road Safety
- Donor representative invited as Fund event co-host/high-level speaker

Governance

- Field site visit to one of the Fund's projects
- Opportunity to be nominated to sit on the Fund's Advisory Board or Steering Committee
- Invited to be a member of a Fund Platform of Engagement
- Invited to co-chair a Fund Platform of Engagement



Maximizing technical resources through better coordination



During 2022, the Fund was able to maximize technical resources on road safety through better coordination thanks to its Call for Proposals, which prioritized areas of collaboration. In turn, new Information Sessions held for approved projects in 2022 supported stronger linkages among the road safety community bringing more prospective partners to the table.

Features from the 2022 Call for Proposals

To date, the Fund has launched five Calls for Proposals to disburse funding to approved projects aimed at reducing road traffic deaths and injuries in countries hardest-hit globally.

The Fund's 2022 Call for Proposals, which ran between April and June, received 62 project concept notes from 77 countries. Over half were submitted jointly by participating organizations, pooling resources to lower transaction costs and building coordination efforts. In

turn, half of all submissions focused on improving road safety in lower-middle income nations, with a third covering Asia and the Pacific and a quarter spanning Africa. A large proportion of concept notes addressed outcomes on road safety management and safe users, as well as on safe roads and post-crash care, with a limited number looking at safe vehicles.

2022 priorities in selection of project proposals:

- submitted jointly by two or more PUNOs
- address multiple Fund strategic priorities (five outcomes)
- address different development goals/policy agendas in addition to road safety
- address multi-modal transport and land use planning
- regional or provide multi-country support.

2022 Information Session Highlights

The 2022 Call for Proposals included a new Information Session for selected projects to receive customised support prior to conceptualizing full project plans. The two-hour sessions helped to better define project scope, engage key stakeholders, check on sequencing, and integrate best practices on Results Based Management (RBM). In turn, the sessions looked at framing the project within budget for maximum impact on road safety and value for money. The Secretariat, RBM expert, evaluator and project partners (participating organizations, government, private sector, civil society organizations, NGOs) all took part in the sessions. They were joined by prospective partners, which boosted fresh collaboration, synergies and discussions on complementary financing.

New Fund projects approved in 2022

In total 12 projects were assessed as being of high technical quality by independent experts, with US\$ 4 million in project funding approved by the Steering Committee in December. Among 11 projects approved, there was a rich diversity of project partners and multi-country support provided, maximizing technical resources with an increased focus on co-financing.

Approved Project Highlights

- 7 projects feature two or more PUNOs
- 7 projects feature two or more countries/global in scope
- 4 projects feature co-financing mechanisms
- 5 projects (Outcome 1- road management); 3 projects (Outcome 2 – safe roads); 2 projects (Outcome 3 – safe vehicle); 1 project (Outcome 4 – safe user).

\$ 2.74 Million

IN PROJECTS VIA UNESCAP
to provide road safety solutions
in Asia & the Pacific

\$ 1.87 Million

IN PROJECTS VIA ESCWA
to provide road safety
solutions in the Arab Region

\$ 1.78 Million

IN PROJECTS VIA UNECLAC
to provide road safety solutions in
Latin America & the Caribbean

\$ 1.72 Million

IN PROJECTS VIA UNECA
to provide road safety
solutions in Africa

\$ 0.82 Million

IN PROJECTS VIA UNECE
to provide road safety
solutions in Europe

\$ 2.62 Million

IN PROJECTS VIA WHO
to mainstream road safety into
global health & development

\$ 1.55 Million

IN PROJECTS VIA UNDP
to provide road safety solutions
boosting development

\$ 1.52 Million

IN PROJECTS VIA UNICEF
to provide road safety solutions
for children worldwide

\$ 1.46 Million

IN PROJECTS VIA UN-HABITAT
to provide road safety solutions
for safer, more liveable cities

\$ 1.01 Million

IN PROJECTS VIA UNEP
to provide road safety solutions
to support greener mobility

Through strategic allocation of resources, we have been able to improve the efficiency and effectiveness of our road safety programs, resulting in significant progress towards our goals.

This highlights our commitment to maximizing the impact of our resources and our ability to achieve measurable results that make a difference in saving lives on the roads worldwide.

To date, our financial resources have enabled our accredited project partners and our wider ecosystem of technical experts to deliver support in partner countries across five regions:

Five Civil Society Organizations have joined the Fund as eligible accredited project partners as we improve our technical capabilities to deliver worldwide.



Platforms of Engagement in 2022

The Platforms of Engagement virtual meetings in 2022 resulted in fresh experiences and ideas around high-impact road safety projects that also deliver on related Sustainable Development Goals. These inputs were reflected in the 2022 proposals and include newly approved Fund projects, such as the Global Alliance of Cities for Road Safety – a one-stop shop for cities – and phase II of Safer and Cleaner Used Vehicles for Africa and Asia.

Following member consultations, future editions of the Platforms of Engagement will be held as a virtual Open Day to provide an innovative space for exchange and dialogue on road safety impact and financing. This knowledge forum, with the Fund's leading public and private sector, civil society and UN partners, will share how to support low- and middle-income countries to take priority action on safer roads, showcasing global project impact and the latest innovations to deliver on road safety commitments in support of the 2030 Agenda.

Governance Highlights in 2022

The Advisory Board's strategic direction to the Fund at its December meeting included:

- Raising awareness and profile of global road safety as a development priority
- Resource mobilization to ensure sustainable financing to deliver its 2030 mandate

The Steering Committee provided oversight on the Fund, at its August and December meetings, and took decisions in line with the strategic direction provided, including:

- Reviewing proposals from 2022 Call for proposals
- Endorsement of 2023–2025 budget of UNRSF Secretariat
- Endorsement of reformulated UNRSF logical framework
- Financial and Programmatic Overview of UNRSF
- Call for proposals 2023: setting priorities, timeline, approved total funding (US\$ 4 million)
- Presentation on direct access by civil society to Call for proposals





Magnifying global advocacy & outreach



We are proud to report that the Fund magnified global advocacy and outreach over the past year, reaching a wider audience and making an impact on building awareness of road safety. Through our child-focused #moments2live4 social media and postal advocacy campaigns in 2022, we engaged with households, governments, and corporate communities around the world. In addition, through its media engagements as well as a highlights trip to Zambia, the Fund raised awareness of the importance of safer roads, the urgent need for funding, and on the proof that targeting national road safety systems is effective and value for money.

As a result, the Fund has seen a significant 285% increase in the number of people engaged on social media with the Fund platforms recording over 7,000 followers. In turn, in 2022, references to the Fund were made in over 500 global media articles –

with a potential reach of 700 million people – and in 11,500 tweets – with a potential reach of 84 million people.

At the Fund pledging conference, during the UN High-level Meeting on Global Road Safety, US\$15 million was pledged and, throughout the year, we mobilized six new donors and eight renewed donors. These achievements underscore the effectiveness of our advocacy efforts to generate increased awareness and interest among the donor community.

[UNRSF Trailer Video](#)

#moments2live4 social media campaign

The Fund's 2022 social media campaign highlighted the devastating impact unsafe roads have on children and called for individual donations in support of its US\$ 40 million replenishment target. For just over two months, the Fund worked with over 14 campaign supporters with a combined network of 200 million social media followers. Launched on World Children's Day, Sunday 20 November 2022 the campaign raised awareness of the danger of road traffic crashes for children aged five and above in many countries worldwide.

In partnership with the Royal Mail United Kingdom (UK), the campaign also reached 130,000 homes in London, UK, sensitizing families on the importance of financing road safety to help address the critical gaps in the hardest-hit countries where support is still urgently needed.



International Transport Forum (ITF) Summit Media Event

The Fund's leading public and private sector and civil society partners came together at a media event at the ITF Summit in Leipzig, Germany to launch the 2021 Annual Report. The publication profiled how the Fund's global partnership is improving road safety and creating a better quality of life for road users in low- and middle-income countries worldwide. Speakers at the hybrid event, which drew an audience of journalists and stakeholders, included Angela Maria Orozco Gómez, Minister of Transport, Colombia; Saul Billingsley, Executive Director, FIA Foundation; Lotte Brondum, Executive Director, Global Alliance of NGOs for Road Safety, and Nicolas Beaumont, Senior Vice-President Sustainable Development and Mobility, Michelin Group, in addition to Nneka Henry, Head of the Fund.

UN High-level Meeting on Global Road Safety

The Fund played an active outreach role through media and online updates throughout the UN High-level Meeting on Global Road Safety on 30 June – 1 July at the UN Headquarters, joining leaders from governments, companies,

civil society and community networks. At the Fund's Pledging Event and at the High-level Meeting, 16 partners pledged US\$ 15 million in support of the Fund reaffirming its strong public-private partnership updated live on a dedicated webpage featuring statements of support and pledges. This included:

- Croatia, the European Commission, Hungary, Luxembourg, Nigeria, Russia and Slovakia
- Autoliv, Bridgestone, FIA Foundation, Keep Fighting Foundation, La Nuez, Michelin Corporate Foundation, Pirelli, Revel and TotalEnergies Foundation.

During the Press Conference, the President of the General Assembly, Abdulla Shahid, Jean Todt, UN Special Envoy for Road Safety, Olga Algayerova, Executive Secretary of UNECE, and Nneka Henry, Head of the Fund, spoke about road safety financing and UNRSF impact.

UNRSF Highlights Trip to Zambia

The Fund's Highlights Trip in November 2022 in partnership with UNDP Zambia showcased what the

Safer Roads project is doing with valuable partner support to save children's lives. The five-day programme, attended by the European Union, covered how journeys to school in Lusaka are much safer thanks to pedestrian crossings, signs and speed humps in place at three primary schools. The visit produced a series of stakeholder interviews and a video case story featuring children's voices on the positive impact of the Fund's child-friendly solutions.



[View Video Story](#)



Wider Event Highlights in 2022

March: The Fund co-chaired a hybrid event with the Global Forum on Road Traffic Safety, in collaboration with the International Gender Champions and the IPAG Business School, on "Investing in a Better Future for Africa Through Safe and Sustainable Mobility."

April: The Fund hosted a film event at the second Forum of Mayors to showcase how citizens, cities and communities are leading the change in road safety worldwide, with the premiere of UNRSF Champion, award-winning actor Michelle Yeoh's #moments2live4 video. In addition, five short films were screened from Botswana, Jordan, Kenya, Spain and Vietnam that were shortlisted for the 8th Global Road Safety Film Festival from February 2022.

May: At the Africities Summit in Kenya, the Fund co-hosted an event with UN-Habitat to provide a space to mobilize African leaders and communities to achieve safe, green mobility.

June: At the Road Safety Pioneers Webinar, ahead of the High-level Meeting, the Head of the Fund shared "Let's execute the Global Plan for the 2nd Decade of Action for #Roadsafety with a mindset of making #Roadsafety: #personal #present #partnership-led."

June: At the Canadian Association of Road Safety Professionals Conference, the Fund presented its efforts during "Safety in Lower and Low-Middle Income Countries" session.

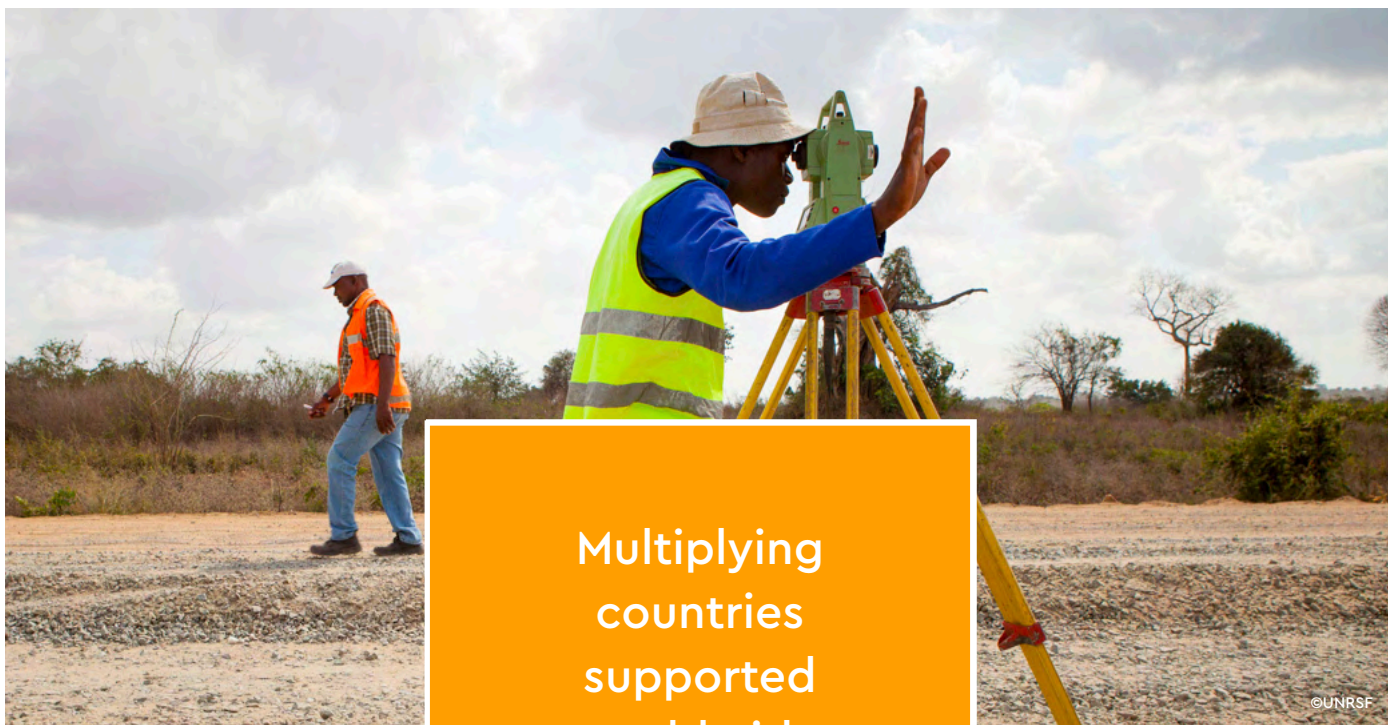
July: On World Youth Skills Day the Fund hosted leading young road safety champions on its social media platforms to mark the wrap-up of the first edition of the #moments2live4 campaign. The video premiere of UNRSF Champion, Charles Leclerc, went live across online platforms and was shared by networks including the Secretary General's Envoy on Youth.

October: At the ACP-EU Joint Parliamentary Assembly the Fund called on parliamentarians to advocate for road safety as a development assistance priority that bolsters climate action, quality education, better business, health wellbeing, gender equality, and sustainable cities.

November: At the World Road Safety Conference the Fund shared its vision and pathways to achieve road safety at the iRAP-hosted session on "vision zero – how we get there by 2050."

Fund Media Articles in 2022

- "Global road safety crisis: three questions to ask to help solve it", IPS News, March 2022
- "Road safety in Africa is a gender equality issue. Here's how", Nation Africa, March 2022
- "Solving the road safety crisis isn't about how long we live, it's about how we live,"
- World Economic Forum, April 2022
- "A package deal: why we need to invest in safe and clean mobility" co-authored with Clean Air Fund, OECD, May 2022
- "Global road safety crisis is an issue for Canadians", The Hill Times, June 2022
- "Safer roads: a global development challenge for all", UN News, June 2022



Multiplying countries supported worldwide



We are pleased to report that the Fund multiplied the number of countries supported over the past year, expanding our reach and impact on a global scale. Through our Platforms for Engagement, annual Call for Proposals and multi-stakeholder project planning Information Sessions, we successfully increased our presence in 16 new countries across five regions, including in Nigeria and Indonesia which have some of the world's highest road fatality rates.

New countries supported by the Fund:

Bosnia and Herzegovina; Botswana; Cambodia; Ghana; Indonesia; Jamaica; Kyrgyzstan; Mauritania; Morocco; Nepal; Nigeria; Serbia; Tajikistan; Thailand; Uzbekistan; Vietnam

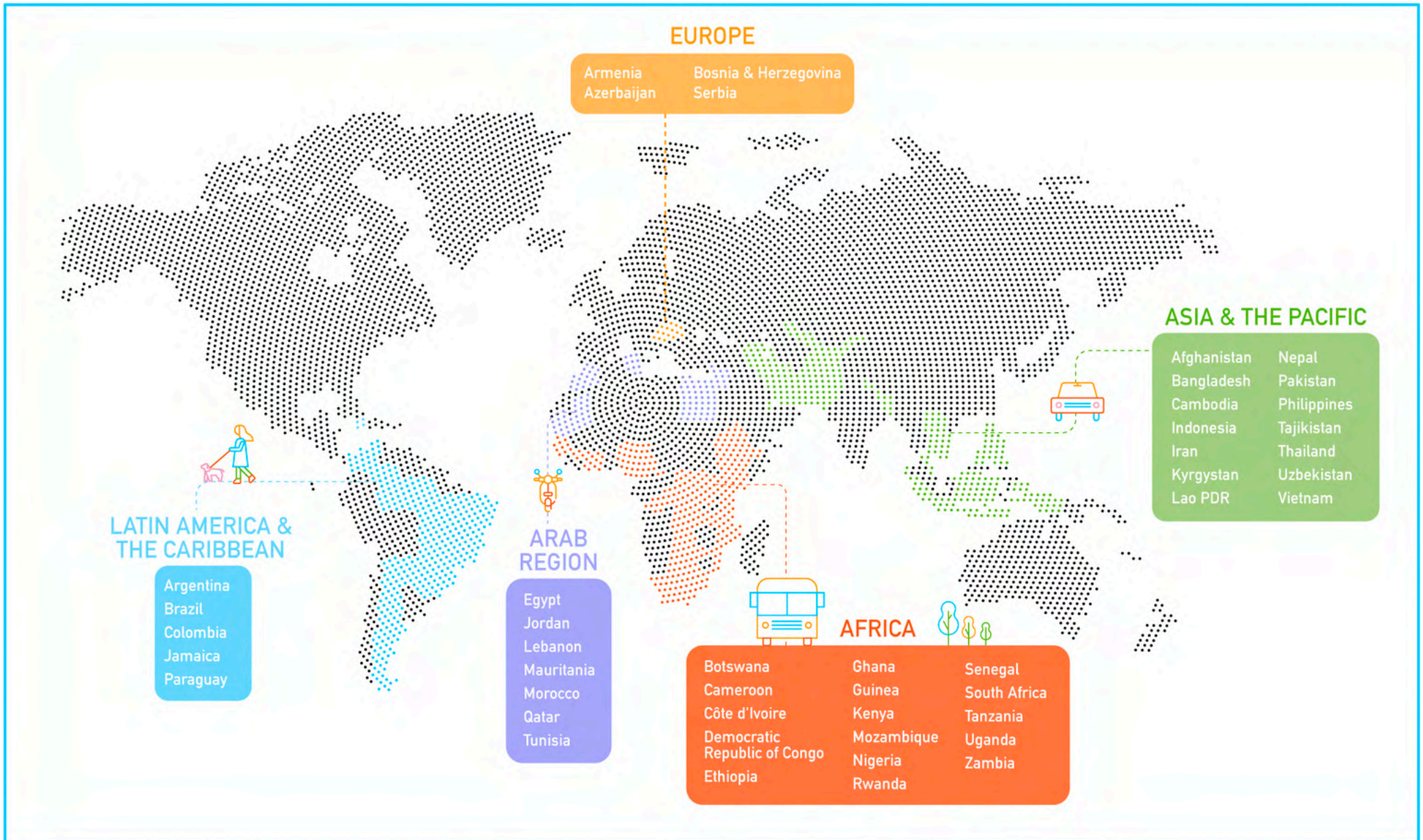
New Fund projects approved in 2022:

- Safe and Inclusive Road Design – North and West Africa
- Global Alliance of Cities for Road Safety – A one-stop-shop for cities to save lives
- Safe and Inclusive Road Design – Central Asia
- Improving Motorized Two-wheeler Safety – Thailand
- A Safe Systems Approach for Safer Roads – Jamaica
- Safer and Cleaner Used Vehicles – Africa and Asia
- Safer Streets for Road Users – Nigeria
- Road Safety Management – Nepal
- A model for building national capacity for road policing - Global
- Motorcycle Anti-Lock Braking System Advocacy Campaign – ASEAN
- Better Road Safety System – Bosnia and Herzegovina and Serbia

The Fund also continued to provide technical resources and support to our existing partner countries, with a commitment to support at least 90 countries through the Fund by 2025.

Global Impacts

Over 2022, the Fund's partnership pooled and deployed expertise and grant funding to enable providers of high-impact solutions to fill critical road safety gaps in partner countries.

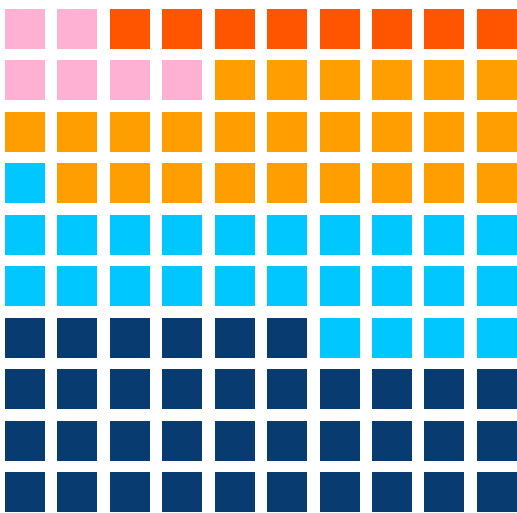


04

Local Actions

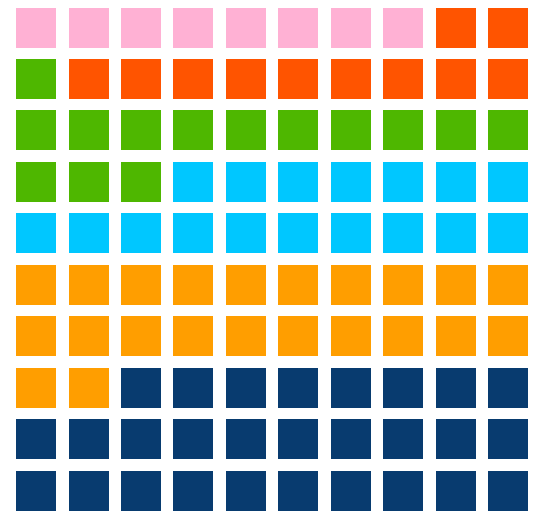
How Fund partners are responding at country level

36 UN Road Safety Fund projects, % by Outcomes



- 36% Road Management
- 25% Safe Roads
- 25% Safe User
- 8% Safe Vehicles
- 6% Post-Crash Care

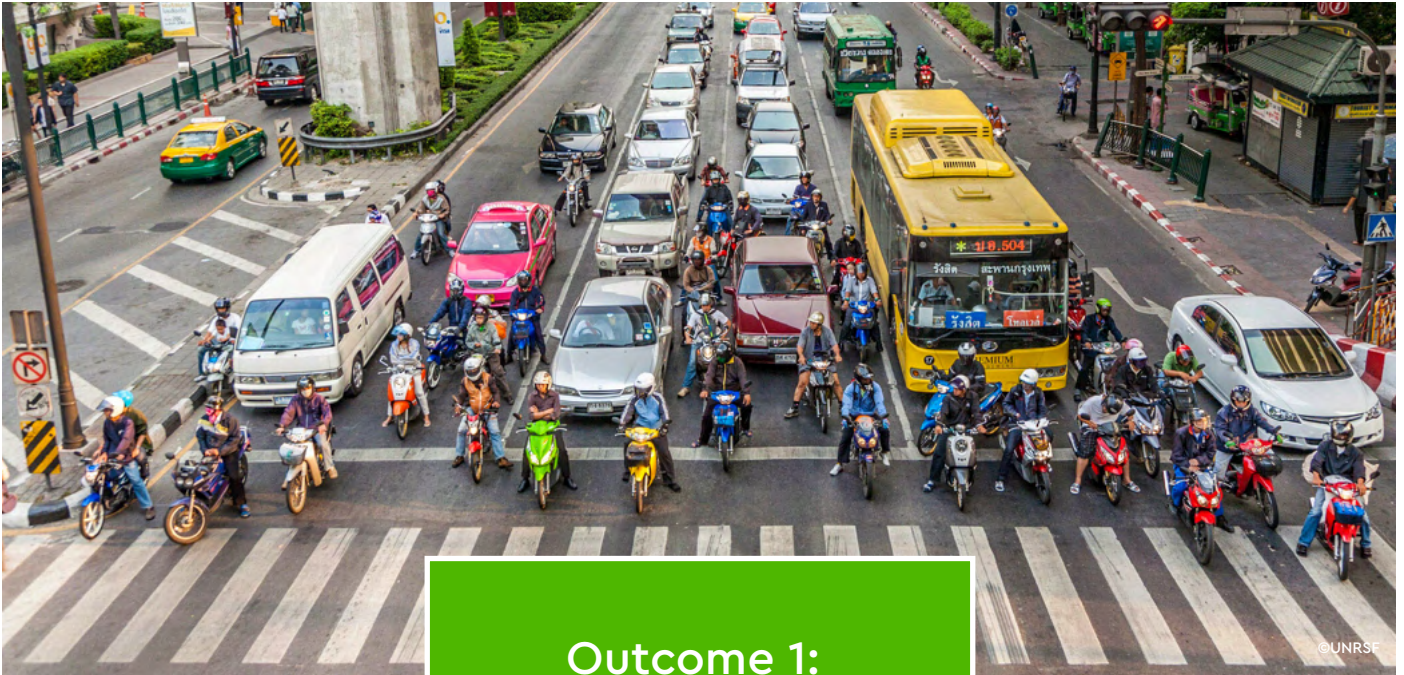
46 countries supported by the UN Road Safety Fund, % by Region



- 28% - Africa
- 22% - Asia & the Pacific
- 17% - Arab Region
- 14% - Latin America & the Caribbean
- 11% - Global
- 8% - Europe

Global Road Safety: 5 key outcomes | Project Results from countries across 5 regions





**Outcome 1:
Stronger Road
Safety Management
Capacity**

Overview

Death and injury levels on the roads are both serious and high in low- and middle-income countries. Road safety management systems can considerably lower these challenging numbers. The Decade of Action and the Global Plan emphasise that improving road safety performance requires a

systematic, planned and coordinated approach at national level.

The Fund's interventions under this outcome support lead agencies in countries to develop and implement national strategies and strengthen coordination mechanisms to streamline policy. This includes establishing systems for effective management and use of road safety data to better improve policy and decision-making, law enforcement and monitoring and evaluation.



**US\$ 2.5 million
disbursed
to support
Outcome 1**



"Playing outside or commuting to school should not be a death sentence for children. We [are] advocat[ing] for streets to be built for children to work, play, and walk safe. That's their right."

- Daphne Marcelo,

Project Manager for Road Safety, ImagineLaw



Safe school zone models in highly urbanized cities in the Philippines

Implemented by: UNICEF

Partners: Council for the Welfare of Children; Departments of: Transportation, Education, Health, Interior and Local Government, Public Works and Highways; National Police; Statistics Authority; Cities of Valenzuela and Zamboanga; Human Development and Empowerment Services; ImagineLaw; Legislators Committee for Population and Development; University of the Philippines
Time-frame: September 2021 – October 2023
Budget: US\$ 935,364 (joint funded with UNICEF)

post intervention assessments in 50 pilot schools in two of the country's highly urbanized cities – Valenzuela and Zamboanga. Together with a further 94 schools, 144 schools will be supported in the roll out of the Child Road Traffic Injury Prevention Programme. Close to all the pilot schools achieved 3 stars or more in the Star Rating for Schools recommended by the International Road Assessment Programme (iRAP).

In turn the project has been supporting the 2023–2028 Philippine Road Safety Action Plan and the Philippine Development Plan, integrating actions to improve child road safety programming.

The Youth Alliance for Road Discipline platform was launched in 2022 to further engage young people. Road safety modules were rolled out in 175 schools benefitting 22,265 students at in-person classes. In addition, awareness campaigns across media platforms reached over 570,000 people to mark UN Global Road Safety Week, National Safe Kids Week and World Day of Remembrance for Road Traffic Victims. By the end of 2022, project advocacy initiatives have totalled over 2.5 million interactions.

[Find out more](#)

Highlights

To make journeys to school for children in high-risk areas safer, the project is expanding models to improve road safety, supporting awareness and policy advocacy, building systems and partnerships.

During 2022, the project carried out safe school zone modelling with



"This [road crash data analytics] tool is very important for monitoring our actions and seeing [the] impact of our interventions."

*- Arakelyan Arayik,
Head of the Operational Management
Center of the RA Police*



Connecting data, people and policies for safer roads in Armenia

Implemented by: UNDP, UNICEF

Partners: Ministry of Territorial Administration and Infrastructure, Police/Road Police, Yerevan Municipality, National Road Safety Council, SweRoad

Time-frame: October 2021 – September 2023

Budget: US\$ 568,321 (joint funded with UNDP and UNICEF)

blackspot analysis, trends and road user behaviour analysis. In turn, the project is supporting long-term quality data collection, as the Road Police transitions to the Patrol Service, promoting a strong and sustainable national road safety ecosystem.

In addition, the project designed fresh behavioural interventions on road safety challenges – notably speeding – which is the leading cause of traffic fatalities in the country. This included plans to roll out behaviour-informed campaigns with messages for drivers receiving speeding fines. A behavioural change education programme was also launched by UNICEF with the Road Police, Ministry of Health and the Ministry of Education, Science, Culture and Sport. The interventions – including practical sessions in playgrounds as well as games, quizzes and tests at home – are supporting young children and their parents to use safe road principles.

[Find out more](#)

[Project Video Story](#)

Highlights

Applying innovative approaches to road safety, the project is designing people-centric, data-driven and risk-informed solutions in support of the Armenian National Road Safety Strategy.

During 2022 – the first full year of the project – the alpha version of the new road crash data analytics tool was developed in cooperation with the police based on the road crash database. Built in collaboration with the SDG Innovation Lab, the modelling of the tool – validated by all users – covers geo-spatial visualization of crashes,



"We are grateful to ESCWA and the UNRSF for the work done in the development of an electronic template to collect road crash data and information. Lebanon is in the process of adopting a template, [and] the presentations during the [latest] workshop and discussions contributed to clarification of the dimensions and the means to tackle them electronically."

- Professor Ramzi Salamé, Executive Director, National Road Safety Council, Lebanon



Interventions for road safety in the Arab region

Implemented by: UNESCWA

Partners: partners in Lebanon, Tunisia, and Qatar (as self-financing)

Time-frame: October 2021 – July 2023

Budget: US\$ 377,875 (joint funded with Government)

policies with Lebanon, Tunisia and Qatar. Covering the existing collection, processing and analysis of police records on crash fatalities and injuries, the three countries supported the harmonized tool recording template. The tool was also shared at a regional workshop on road safety data and policies in Arab countries in early 2023. Coming up, the project will move further forward in developing a harmonized way to digitally record road crash data through handheld devices in countries in the region.

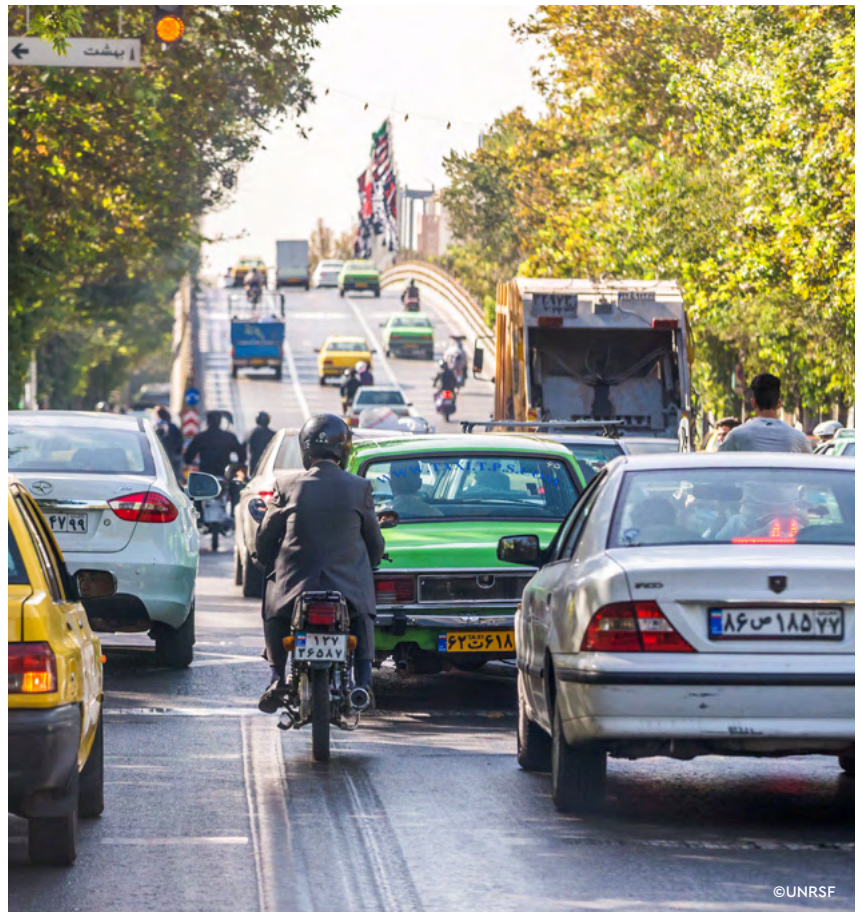
[Find out more](#)

Highlights

Tackling data collection gaps on traffic crashes across the Arab region, the project is building three countries' technical know-how to set up effective, sustainable evidence-based policies.

During 2022, results of the ESCWA survey on national road safety management and data systems in Arab countries were shared and validated at ESCWA's 23rd Session Committee on Transport and Logistics in Egypt, as part of a special panel on road safety. These findings are supporting the ongoing work to build robust national road safety policies and action plans.

In addition, the road crash reporting tool – shared by ESCWA – was validated as part of the consultation meeting on road safety data and





Overview

According to the UN, the world's urban population is expected to increase from 4.2 billion in 2018 to 6.7 billion by 2050, with most of the growth taking place in developing countries. Some regions are expected to experience particularly high rates of urbanization, of up to 90%. Sustainable road safety means that infrastructure and the environment are designed with safe transport and mobility networks and there are important initiatives achieving this.

The Fund's interventions under this outcome create safe, inclusive, and sustainable road conditions for pedestrians via multi-sectoral

partnerships for safe sidewalks, crossings, as well as cycle lanes.

These efforts are supporting policy development, local action and greater investments to design safer streets and create more liveable public spaces in global cities.

Outcome 2: Improved Safety of Road Infrastructure

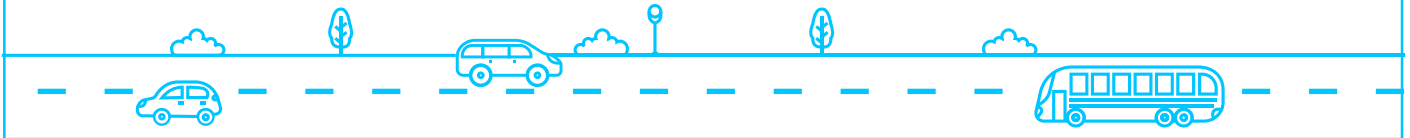


US\$ 2.7 million
disbursed to support
Outcome 2



“We will make sure that drivers, cyclists, and pedestrians learn how to navigate according to the proposed design. It will indeed help reduce the accidents in this crossing and keep our children safe”

*- Lima Saue, Municipal Traffic Police Chief,
Quelimane, Mozambique*



Reclaiming Streets for Pedestrians and Cyclists in Africa

Implemented by: UN-HABITAT, UNEP, UNECA, UNICEF

Partners: ITDP; National and local governments in Ethiopia, Guinea, Kenya, Mozambique and Rwanda; African Development Bank

Time-frame: November 2021 – May 2024

Budget: US\$ 500,000

[Find out more](#)

[Project Video Story](#)

awareness and shared knowledge on safer roads and the role of non-motorised transport in making cities more inclusive, liveable and safe, building on multi-sectoral collaboration between governments, citizens and the private sector. The project built strong synergies and collaboration with related IKI- and EU-financed projects.

In Rwanda, an Africa-wide forum for walking and cycling was held in Kigali, with GGGI, UN and other partners, which resulted in a commitment to developing the first Pan-African Action Plan for Active Mobility. In Ethiopia, bike share trainings were held for transport authorities and the Mayor of Hawassa requested local authorities to research car-free days and zones. Meanwhile in Kenya, a Minecraft workshop – digital lego for urban design – was conducted, followed by tactical urbanism interventions to test the designs developed by vulnerable road users, and showcased at the Africities Summit in Kisumu. In turn, in Mozambique, engagement with local communities, focused on child road safety, featured high on the national agenda, backed by Ministries and transport focal points and Quelimane's 80th celebrations championed both walking and cycling initiatives. In Guinea, street design training was provided to authorities and garnered national interest.

Highlights

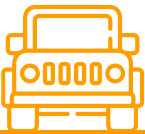
Championing road safety in African cities, the project is promoting pedestrian and cycling infrastructure in five countries by supporting policy development, local implementation and investments to help design safer streets and create liveable public spaces for everyone.

In 2022, the five countries launched the project holding a series of workshops on capacity development, which focused on road safety data, safer roads for children, bike sharing and street design. Advocacy and community outreach events raised



"Road safety is the leading cause of death for children and young adults. We have a moral obligation to act and reverse this trend and the Ten Step Project has equipped us with the knowledge, skills and tools to do so. We feel proud [of] the results that these 30 months of collective work have delivered."

- Saad Mtambule, District Commissioner, Kinondoni, on behalf of Hon. Prof. Makame M. Mbarawa (MP), Minister for Works and Transport, Tanzania



Ten-step plan for safer road infrastructure in Tanzania

Implemented by: UNECA

Partners: IRF, iRAP, TARA, PIARC

Time-frame: October 2020 – March 2023

Budget: US\$ 480,000 (joint funded with Global Road Safety Facility, World Bank)

[Find out more](#)

[Read more](#)

Highlights

By embedding improvements in how thousands of new and existing kilometres of Tanzania's road network will be designed, upgraded and managed for safety, the project is the world-first implementation of the UNRSC Ten Step Plan for Safer Road Infrastructure.

The Tanzania Ten Step Plan for Safer Road Infrastructure project – now completed – brought together a consortium of actors including the Ministry of Works and Transport, national agencies and institutions, road safety NGOs and key industry stakeholders in the country. The project shaped the infrastructure training, accreditation and certification scheme to build local capacity for assessment, audit and design of safer

roads. Over 500 people were trained, and Tanzania is now ranked number two globally for iRAP Accreditation. Using global iRAP methodology, national infrastructure safety data was expanded to over 10,000 km. In turn, data collection and workshops shared knowledge and skills shaping recommendations that can influence US\$ 1 billion of development-bank financed transport corridor projects.

In addition, the project delivered recommendations for a National Road Infrastructure Safety Strategy and Action Plan and for the revision of the Tanzania Road Geometric Design to make sure that safer roads for all road users are optimised from the start before construction. The project also launched TanRAP, a locally owned and led Road Assessment Programme to build capacity, led by the Ministry of Works and Transport to develop evidence-based policy and improve safe road infrastructure through results-based financing with leading actors.



"This project gives a voice to persons with disabilities to feel included in the designing of roads and in road safety in general. Building for disability is building for all."

*- Anthony Mwanza, Chairperson,
Zambia Agency for Persons with Disabilities,
Copperbelt region*



Creating safer cities for all road users including children in Zambia

Implemented by: UNDP

Partners: Ministry of Local Government and Rural Development

Time-frame: April 2020 – March 2023

Budget: US\$ 543,800 (joint funded with UNEP)

[Find out more](#)

[Project Video Story](#)

Highlights

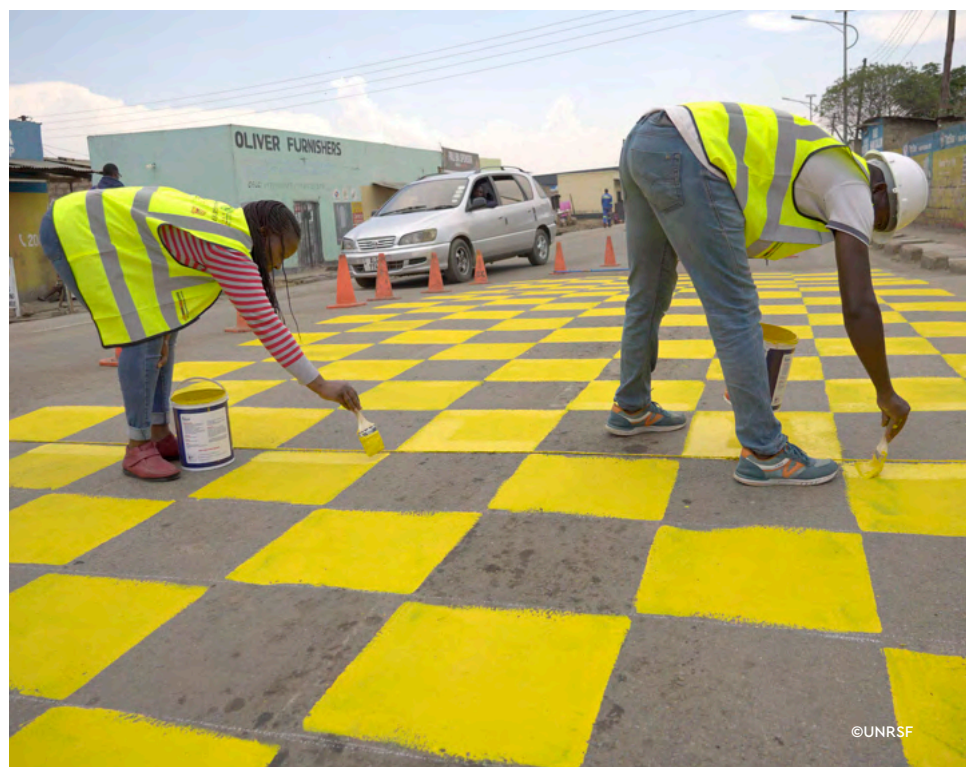
By creating safe, inclusive, sustainable road conditions for pedestrians, cyclists, wheelchair and public transport users, the project is working holistically to plug Lusaka's transport gaps.

Over the course of 2022 the project continued to support Zambia' national Non-motorized Transport (NMT) Strategy improving road safety for vulnerable road users. This was the focus of a two-day consultative meeting that brought

together decision-makers from city council, Road Transport and Safety Agency, Road Development Agency and wider stakeholders.

To date, the project has engaged multi-sectoral partnerships, involved private sector and rolled out advocacy and fundraising to build safe sidewalks and put in place speed humps and pedestrian crossings. This included infrastructural improvements at three primary school sites in Lusaka, according to iRAP methodology, following an evaluation of 12 local schools.

In addition, in 2022, UNDP developed a road safety investment case for Zambia to provide innovative, proven solutions for fiscal support in rolling out the NMT Strategy. Findings show investing in five interventions could save 50,000 lives, averting US\$ 11.7 billion in economic costs over 30 years, and that speed humps have the largest impact on averted crashes.



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"This project with the Fund is localised because we believe we need to go to the regions and identify the[ir] specific challenges. We are developing workshops with all local actors, authorities, communities, private sector, agencies to identify and prioritise tactical urbanism among other strategies."

- Angela Maria Orozco Gómez, Minister of Transport,
Colombia at UNRSF's Media Event, ITF 2022



Participatory urban interventions on road safety in Colombia

Implemented by: UNECLAC

Partners: Colombian Road Safety Agency (ANSV)

Time-frame: September 2022 – August 2024

Budget: US\$ 1,184,000 (joint funded with the Colombia government)

[Find out more](#)

Highlights

By designing and delivering safe mobility pilots around Colombia to improve road safety indicators, the project is focusing on low-cost, high-impact participatory interventions to benefit all road users.

The project got underway in 2022 with a local government selection guide developed that will help in running tactical urbanism interventions, and a review of the participatory methodology framework. This includes the three focus areas of the project: tactical urbanism, road safety

and participation and draws on the latest best practice and experiences developed at both global and regional level. In turn, the project generated partnerships via an alliance with the Global Designing Cities Initiative to support knowledge transfer and capacity development for the Colombian Road Safety Agency.

Coming up, 20 local governments will be selected to take part from all areas of the country and interventions will be developed through engagement with communities, users and interest groups.



"People are deeply concerned about the safety of our children since there are no proper traffic guidance systems. There is a serious need for traffic regulation and a traffic control system, and we need attention of the organizations working in this sector."

- Mr. Jalalzai, Representative of the people of 10th Gozar,
5th district of Kabul, Afghanistan



People-friendly streets in cities in Afghanistan

Implemented by: UN-Habitat

Partners: WHO, Global Road Safety Partnership

Time-frame: June 2022 – May 2024

Budget: US\$ 495,000

[Find out more](#)

Highlights

Road safety on Afghan streets is an understated priority. Amidst the ongoing humanitarian situation, the project is using pilot approaches to make streets safer, prioritising the engagement of all stakeholders and working directly with end users.

To improve the safety of urban roads and streets in Afghan cities the project is working to build the capacity and awareness for safe street design by focusing on the needs of pedestrians and cyclists. In 2022, despite the changing political climate in the country, the project was launched with the support of Kabul Municipality and well-received by local stakeholders. An initial compilation of existing transport and road safety policies was completed and is undergoing review. In addition, an assessment of potential key

walking routes was carried out for Kabul with ongoing efforts to identify routes in Mazar-i-sharif and Jalalabad. Coming up, the project is planning to: engage local stakeholders around the pilot sites; hold workshops with municipalities; develop a road safety action plan, manuals and guidelines, and carry out public awareness campaigns on safer streets for all.





Outcome 3: Enhanced Safety of Vehicles

Overview

While several factors influence road safety and reliable data on traffic crashes is limited, there is growing evidence of a link between a decline in road safety and the prevalence of used vehicles. Importing vehicles with defects or poor-quality used vehicles impacts road safety.



US\$ 0.5 million
disbursed
to support
Outcome 3



The Fund's interventions under this outcome address all related areas under the Global Framework Plan of Action for Road Safety including legislation, enforcement, education, technology, and international regulatory support. Joint efforts are focusing on development of policies and standards on the export and import of used vehicles in regions worldwide.

"One of the areas we are addressing is motor vehicle standards to ensure the type of vehicles imported are suitable for our roads and safety. With partners, particularly UNRSF, we were able to establish standards for the East Africa region that [will] guide inspection."

*- Martin Eshiwani, Director,
Road and Railway Transport,
Ministry of Transport, Kenya*



Safer and cleaner used vehicles for Africa

Implemented by: UNEP, UNECE

Partners: AUC, UNECA, FIA Foundation, CITA, ECOWAS, EAC, SADC, ECCAS, EU

Time-frame: June 2020 – December 2022

Budget: US\$ 500,000 (plus additional co-financing from FIA Foundation, Sweden and Climate and Clean Air Coalition)

[Find out more](#)

Highlights

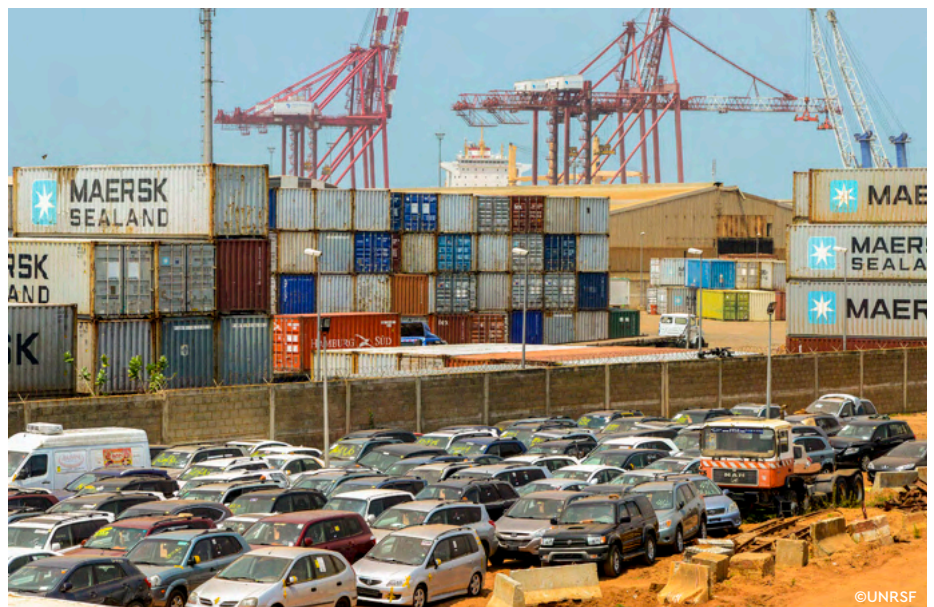
By making sure that safer, cleaner used vehicles are circulating on Africa's roads, the project is helping to meet air quality and climate targets in the region hardest hit by unsafe roads, in close partnership with ministries, private sector and civil society in West and East Africa.

To date, the co-funded project supported regulations of export and import of used vehicles in Africa following studies showing unregulated export of used vehicles to the global south. This led to the adoption of legislation to regulate incoming used vehicles and the quality of vehicle imports is improving on the continent

with action taken by importers and exporters. Thanks to the project, an additional 22 countries on the continent have adopted harmonized regulations benefitting drivers, road users, the environment and the economy.

In 2022, the seven East African Community countries adopted EURO 4/IV vehicle emissions standards for new and used vehicles, and for petrol and diesel, and in-use vehicles. This follows the adoption by 15 ECOWAS member states of the first regionally harmonized vehicle regulation for new and used vehicles in Africa. This requires that imported vehicles, both new and used, petrol and diesel, need to comply with a minimum of EURO 4/IV equivalent vehicle emissions standards. It also imposes an age limit of five years on light duty vehicles and 10 years on heavy duty vehicles. The project's transfer of knowledge has also included 10 hybrid trainings and workshops and awareness raising via information products.

The Fund is supporting a second phase of activities in Central and Southern Africa and Asia.





US\$ 2.8 million
disbursed to
support
Outcome 4



Outcome 4: Improved Behaviour of Road Users



Overview

Enhancing road user behaviour is critical to minimizing injuries and fatalities on our roads. We can make our society safer and more secure for all by encouraging safe and responsible conduct among all road users – including drivers, pedestrians, cyclists, and motorcyclists.

The Fund's interventions under this outcome are helping to increase awareness of the use of seat belts, support compliance with the restraint regulatory framework, develop the driver licensing system, strengthen road traffic enforcement and enhance speed management.

"Traffic signs, speed limit signs as well as road markings are specifically designed to protect you and others. Let's all respect them."

- Family and friends of road traffic victims, Cañuelas and Pergamino, Project video



Speed management tackling urban and rural road safety in Argentina

Implemented by: UNECLAC

Partners: Argentinean Road Safety Agency (ANSV)

Time-frame: June 2020 – July 2023

Budget: US\$ 395,000 (joint funded with organizations, municipalities, agencies and companies)

The pilot interventions spanned diagnosis (measuring speed and crash rates) to proposal designs and led to survey-informed recommendations. These included options to improve speed signs and to mark crossings, pedestrian crossings and entrances to urban areas. As a result, new measures carried out involved revising speed limits, installing radars and data collection to monitor impact. Going forward, this is providing local authorities with low-cost and high-impact road improvement designs, and it is equipping them with the know-how and solutions to bring about policy change. Under the safe fleet management pilot – using technology and driver training – transport company Loma Negra, reduced speeding per km by 38% and crashes by 75% across its fleet in three years.

[Find out more](#)

[Project Video Story](#)

Highlights

To achieve safer urban and rural road networks across Argentina, the project is supporting the country's technical capacity to develop policies and strategies around speed management systems.

Building on studies and surveys by the project, well-received training and awareness campaigns to tackle speeding in Cañuelas, Azul and Pergamino municipalities have targeted road users and policy makers. The data showed most crashes occur in road sections around school or high traffic areas.

In turn, the project has mobilized both in-kind and financial resources from a range of public-private sector partners including the Ibero-American Council for Safe Mobility, MAPFRE Foundation, Loma Negra, the National Road Safety Agency, the three municipalities, as well as research centre CESVI.



"Strengthening Road Traffic Enforcement in Brazil is a successful and sustainable project that can be replicated in other countries."

- Luiz Miranda, DETRAN/PA, Brazil



Strengthening road traffic enforcement in Brazil

Implemented by: UNECLAC

Partners: Traffic Council and Traffic Department of State of Pará (DETRAN-PA), military police, civil police, Motorcyclists Association

Time-frame: August 2020 – December 2022

Budget: US\$ 708,000 (joint funded with Brazilian government)

[Find out more](#)

[Project Video Story](#)

Highlights

As part of an overhaul of the enforcement system to reduce high numbers of road fatality rates and hospitalizations, the project in the northern State of Pará in Brazil has targeted traffic inspections.

Into 2022, the project – now completed – improved the technical and operational capacity of traffic officers, rolling out evidence-based enforcement best practices on speed and breath tests as high-risk factors. This focused assistance on road user behaviour systems included

the set-up of a Data Analysis Commission, training for traffic officers (from DETRAN-PA, military police and municipal traffic agencies) and the development of a State Protocol on traffic enforcement operations. A draft bill creating a professional career for traffic officers was also submitted to the Legislative Assembly.

As a result of new agreements with the military police, civil police and municipal traffic agencies, high-visibility traffic enforcement operations increased under the project. This included the number of breath analysis tests, which more than doubled in 2022, as well as a 73% increase in fines issued.

Preliminary data shows traffic deaths in Pará fell by a third, down from 6.13 per 10,000 vehicles in 2021 to 4.13 in 2022. With an additional 171 traffic officers trained in 2022 in seven sessions to boost technical know-how, 100% of them reported improved skills and confidence, up from 60% in 2019. An educational video from the project also featured in the 2022 International Safety Media Awards.



"We worked through questionnaires, talks and workshops with students and teachers with Road Safety Education agents from the municipalities and the Automóvil Club Paraguayo with the Start Rating for School tool. The workshops carried out together with the different organizations that make up the project were so precious and important, and we have learned a lot."

- María Silvia Salcedo, Headteacher,
Luis Braille Special Needs School



Safe and healthy cities for children and adolescents in Paraguay

Implemented by: UNICEF

Partners: National Traffic and Road Safety Agency (ANTSV); Ministries: Public Works and Communications, Health and Social Welfare, Children and Adolescents, Education and Science, Labour, Urban Planning, Housing and Habitat; Municipalities; NGOs in road safety and urban planning

Time-frame: October 2021 – October 2023

Budget: US\$ 575,000

[Find out more](#)

[Project Video Story](#)

Highlights

Promoting the right to safe, healthy and autonomous mobility in Paraguay's urban and school areas that are most transited by children and adolescents underpins the work carried out under the project.

In 2022, data was collected on perceptions and behaviours that put children and adolescents at risk in 10

schools in the municipalities of Asunción, Caaguazú, Ciudad del Este, Santa Rosa del Aguaray and San Juan Nepomuceno. Thanks to the results, measures were then proposed to improve road safety.

The training workshops brought together 1,169 students from different educational centres to carry out a diagnosis and jointly develop improvement plans with educators and road safety professionals to empower children and adolescents as agents of change. This covered policies and standards for urban design, transport and road safety. Inclusive centres, such as the Luis Braille School, took part, where materials were adapted according to their needs.

Partnerships between local authorities, schools and educational centres, supported by the National Traffic and Road Safety Agency, identified vulnerability factors in the different environments. This allowed improvement plans for physical interventions in school environments to benefit children, adolescents and the community in general. At the same time, the project is creating a systematic approach to behaviour change and road safety for safer practices on the streets involving communities.



"At a time when Jordan witnesses a remarkable increase in the number of road crashes, this workshop comes as an alignment of our efforts... to reduce road crashes and to stop the continuous bloodshed on our roads, which have claimed the lives of children, the elderly, women and youth."

- H.E. Mazin Al Farrayeh, Minister of Interior, Jordan at the National Dialogue Workshop



Bridging the safety gap with seat belts and child restraints in Jordan

Implemented by: UNESCWA

Partners: Ministry of Transport, Public Security Directorate – Jordan Traffic Institute

Time-frame: July 2020 – May 2023

Budget: US\$ 267,550

[Find out more](#)

Highlights

To tackle road safety gaps, the project is working to enforce seat belt and child restraint use with a new regulatory framework covering legislation, detection systems, standards and fines.

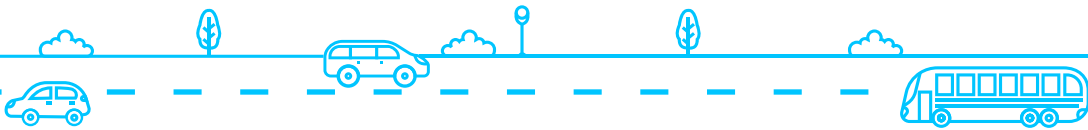
During 2022 a joint action plan to reduce the high number of traffic fatalities and injuries in the country was agreed upon following the National Dialogue Workshop. Officials from the Ministries of Interior and Transport and other public agencies in the road safety space, alongside

the Senate and Parliament, supported the design of a comprehensive regulatory framework on seat belts and to work closely to deepen cooperation. The finalised framework was developed through collection of best practice on seat belt and child restraint use and field surveys from selected locations in Amman, alongside desk reviews, to identify critical gaps. Coming up, the project plans to roll out awareness and enforcement campaigns, alongside training courses, to promote compliance with the updated regulations for safer road users.



"The improved driver licensing system in Lao PDR is expected to ensure the adequate driving skills of drivers and contribute towards improving road safety in the country."

- Ministry of Public Works and Transport, Lao PDR



Updated driving licensing system for safer roads in Lao PDR

Implemented by: UNESCAP

Partners: Department of Transport, Ministry of Public Works and Transport

Time-frame: August 2020 – December 2023

Budget: US\$ 570,000

[Find out more](#)

Highlights

An online driver licensing system is being introduced in Lao PDR to improve road safety awareness and driver knowledge under the project, as growing numbers of vehicles join national road networks.

In 2022, the Department of Transport developed the new driver licensing training curriculum and reviewed and improved regulations related to driving licensing systems. An international firm is developing the online application process for driver licensing and the online driver license testing system. Coming up, the online systems will go live nationwide at provincial level, with a series of workshops planned to support drivers on the latest training, testing and issuing of driving licenses.





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US\$ 0.16
disbursed
to support
Outcome 5



Outcome 5: Effective Post-crash Care Response



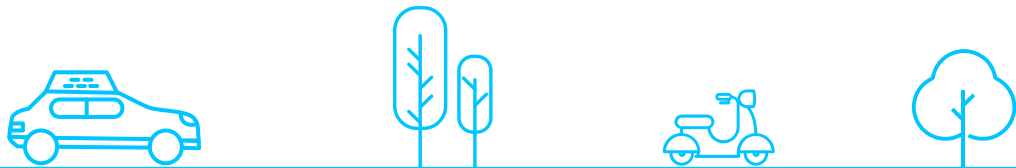
Overview

Post-crash care is vital in improving road safety and mitigating the impact of road crashes, as it helps save lives, reduces the severity of injuries and lowers the wider economic burden. The cost of crashes is significant, both in terms of medical expenses and lost productivity.

The Fund's interventions under this outcome focus on improving responsiveness to post-crash emergencies and the ability of health and other systems to provide appropriate treatment. The initiatives strengthen the countries' post-crash care response and the national capacity to coordinate the delivery of emergency medical services for victims of road traffic injuries.

"We hope this initiative will be able to demonstrate a model of post-crash response with multi-stakeholder involvement. The major challenge is to scale up the model and make it sustainable and we look forward to continued support from partners."

*- Prof. Mohammad Robed Amin, Line Director,
Non-communicable Disease Control Program, Ministry of
Health and Family Welfare, Bangladesh*



Strengthening the Post-crash Response in Bangladesh

Implemented by: WHO

Partners: Government of Bangladesh

Time-frame: October 2021 – March 2023

Budget: US\$ 160,000

[Find out more](#)

Highlights

Establishing a post-crash response system in Bangladesh embedded in the government, for delivering pre-hospital and hospital-based care, is critical and lies at the core of the project.

The Government of Bangladesh has targets for reducing road crash mortality but there are challenges in reaching these targets. The project, now completed, was carried out in 2022 to ensure a faster, more effective post-crash response. The project has developed a strategy and a costed action plan on post-crash response for policy makers, as well as protocols and training manuals on post-crash

response for facility managers, first responding volunteers, transporters and primary health care providers. Based on this, a scalable model on pre-hospital care for road traffic victims has been piloted at a 10 km stretch of national highway.

A five-digit 24/7 emergency call number (16465) with a dedicated call centre has been linked to the pilot initiative to alert the trained volunteers and rescuers to manage victims at the crash sites, and to transport them safely to an appropriate health care facility. In addition, to foster multisectoral engagement, a government technical committee has been set up with lead agencies and Ministries that monitors progress and strategic direction. The government has set out a roadmap for post-crash response and plans to scale up the initiative in a sustainable way.



Upcoming Fund support on post-crash care

When it comes to the outcome area on post-crash care, in 2022, the UN Road Safety Fund governing bodies noted the limited number of Fund projects supporting countries to improve their emergency care response and decided to prioritize this in the next Call for Proposals. Out of 72 proposals received by the Fund in 2023, 23 proposals were directed at effective post-crash care response, signalling a future increase of the Fund's support in this area.

The UN Road Safety Fund public-private partnership reaffirmed its support to the Fund and its work to deliver vital road safety projects in more low- and middle-income countries during 2022–2025.

Select statements shared by Fund partners during the UN High-level Meeting (HLM) on Global Road Safety

"As a global leader in tires and rubber, the Bridgestone Group believes that **our role and responsibility is to continue supporting safe mobility** and lifestyles, and contribute to realizing a sustainable society. We understand that road safety is essential to mobility systems and resilient communities, and are **proud to join the global collaboration driving the UN Road Safety Fund's vision of building a world where roads are safe for every road user, everywhere.**"

Shu Ishibashi,
Global CEO and Representative Executive Officer,
Bridgestone Corporation

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Pledging Event

30 / 06
2022

"Cross-sector collaboration is key if the world is to advance its positions on the Sustainable Development Goals. **Supporting the UNRSF is a way for Autoliv to share our expertise while gaining additional insights into the main road safety challenges facing the world today.** Through our core business of life-saving products, we have an important role to play. Saving More Lives is an integral part of our sustainability agenda, and our aim is to save 100,000 lives a year."

Mikael Bratt,
CEO and President, Autoliv

RSF
UN ROAD SAFETY FUND

Pledging Event

30 / 06
2022

"Pirelli has been a supporter and donor of the UN Road Safety Fund since its inception and was one of the first companies to join from the automotive sector. Our primary focus is to continually improve tyre safety through technological innovation and **belonging to the UNRSF allows us to participate in global initiatives** in areas ranging from infrastructure to urban planning to prevention. **That is why the relationship with the UNRSF is such a natural fit** and one that we will continue to support."

Marco Tronchetti Provera,
Executive Vice Chairman and CEO of Pirelli

RSF
UN ROAD SAFETY FUND

Pledging Event

30 / 06
2022

"Improving road safety needs action on all levels of society. Politics must lead the way. But in order to change behavior, in order to get to a new view on road safety and to acknowledge the necessity to take constant action, all parts of society must be involved. To do so, it takes time, political perseverance and money! **When I first heard about the plans to introduce the UN Road Safety Fund it was absolutely clear for me that Luxembourg would need to be a part of this.**"

François Bausch,
Minister for Mobility and Public Works,
Luxembourg

RSF
UN ROAD SAFETY FUND

UN High-level Meeting

30 / 06
2022

"We are grateful to all our partners who voiced their commitment to support the UN Road Safety Fund and pledge funding that will save the lives and livelihoods of vulnerable road users in many more developing countries. With the additional US\$ 15 million pledged, we will continue to accelerate our efforts to ensure safer, accessible and inclusive roads for all. **We need to build on this momentum and ramp up our financing efforts to scale up our impact to where it is still needed.**"

Nneka Henry,
Head of the UN Road Safety Fund

RSF
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UN High-level Meeting

30 / 06
2022

"More funding can and must be channelled towards road safety solutions to stop the senseless loss of lives still occurring on our roads each and every day. **These pledges are a welcome part of building our coalition for change, and we urgently need to bring more players on board to join the Fund's partnership, scale our investments and drive change in still more countries. We know the price of inaction for our children, our cities, and our planet. We must act today.**"

Jean Todt,
United Nations Secretary-General's Special Envoy for Road Safety

RSF
UN ROAD SAFETY FUND

UN High-level Meeting

30 / 06
2022

"One of the main purposes of TotalEnergies Foundation is to participate in and support programs which seek to reduce the number of road traffic accidents, in particular those involving the young generations who are the first to suffer from road incidents. For this reason, the Foundation supported the UNRSF - which acts on urgent and solvable issues of safer roads for all - from 2018 to 2021 and **plans on renewing its contribution over the period 2022-2026 with a \$500,000 pledge.**"

Jacques-Emmanuel Saulnier,
Senior Vice President, Citizenship Engagement
& General Delegate of TotalEnergies Foundation

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Pledging Event

30 / 06
2022

"As we work to reach the goals of the Second Decade of Action for Road Safety, the UN Road Safety Fund is playing an essential role both in providing initial financing and in helping to crowd in other domestic and international funders. **The European Union supports the work of the Fund** and is proud to be among the first of the Fund's donors. **I encourage all potential donors, whether public entities, private enterprises or individual citizens to join us and support the Fund.**"

Adina Vălean,
European Commissioner for Transport

RSF
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UN High-level Meeting

30 / 06
2022



Pledging Event

30 / 06
2022

"Caring for the people that travel on the roads by making sure they are protected as best as possible is a core concern of Keep Fighting Foundation. The Foundation, installed by the family of racing legend Michael Schumacher, is proud to continue the charitable work that was always so precious to Michael. Backing the efforts of the UN Road Safety Fund is a dear obligation for us."



Sabine Kehm,
Managing Director,
Keep Fighting Foundation



Pledging Event

30 / 06
2022

"At Michelin, we believe that our engagement for a safe mobility can save lives on the road. This is why we have supported the UNRSF since 2018 to develop road safety projects across many countries. This year it's my great pleasure to announce that under our Corporate Foundation, Michelin is renewing its commitment with a total donation of 1M € for the next 2 years to support lower- and middle-income countries in need of road safety improvements."



Florent Menegaux,
CEO, Michelin



Pledging Event

30 / 06
2022

"Improving road safety is a goal that impacts everything we do at Revel, and we're proud to support the UNRSF as they tackle this issue on a global scale. Through our in-app 'round up' feature, we give Revel moped and rideshare users the chance to contribute to this amazing organization with every zero-emissions trip they take."



Frank Reig,
Revel CEO & Co-Founder



Pledging Event

30 / 06
2022

"The UN Road Safety Fund plays a vital role in coordinating the UN response to the global road traffic crisis through funding to agencies and countries. The FIA Foundation provided seed funding in 2018, and is pleased to recommit to the replenishment with a €1m donation for 2022. We encourage other donors to support the UNRSF's essential, life-saving work."



Saul Billingsley,
Executive Director, FIA Foundation



UN High-level Meeting

30 / 06
2022

"Croatia will contribute 200,000 Euros – 5 cents on behalf of each Croatian citizen for the UN Road Safety Fund. We hope that it will help to save hundreds of thousands of lives all over the world."



Ambassador Ivan Šimonović,
Permanent Representative of the Republic of Croatia to the United Nations



UN High-level Meeting

30 / 06
2022

"I am pleased to announce that the Government of Hungary and HUMDA is dedicating part of their yearly budget for road safety to donate to the UN Road Safety Fund. In the period of 2022-2025 Hungary – a donor country from 2018 – donates 800 000 USD to the UN Road Safety Fund. I trust that Hungary will continue to take part in the UN's international road safety programs that contribute to our most important goal, the radical reduction of the number of fatal accidents."



Professor László Palkovics,
Minister for Technology and Industry, Hungary



UN High-level Meeting

30 / 06
2022

"We encourage all nations, leaders of business, and non-governmental organizations to pledge their support at the First Pledging Conference and to the work of the UN Road Safety Fund to contribute to crucial, much needed road safety interventions and in doing so, save millions of lives, as we race against time. The challenges are many but together we can work to alleviate the negative impacts on the development and growth of the family, community and nation."



Hon. Audley Shaw CD,
MP, Minister of Transport & Housing, Jamaica



UN High-level Meeting

30 / 06
2022

"I want to thank all the public and private sector donors that have announced new contributions to the UN Road Safety Fund. Without their strong support, the Fund would simply not exist and the situation on the world's roads would worsen significantly. But this is still far from what is needed. We also need all countries to integrate road safety into all relevant national policies, in areas ranging from urban planning to education, and ensure proportionate national budget allocations."



Olga Algayerova,
Executive Secretary, UNECE

Select statements shared by Fund champions during the #moments2live4 campaign



"Because as cyclists,
**we too deserve to
feel and be safe** on
our roads."

Give to the UN Road Safety Fund
Sarah Z. Canner
Founder/Designer of Vespertine NYC

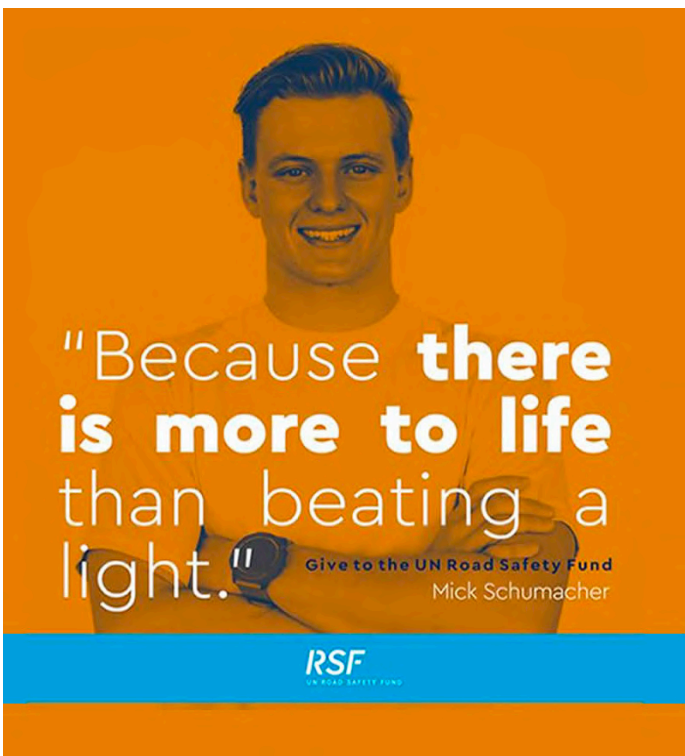
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"Because
it's been proven;
safer roads are
possible."

Give to the UN Road Safety Fund
Wayde Van Niekerk

RSF
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"Because **there
is more to life**
than beating a
light."

Give to the UN Road Safety Fund
Mick Schumacher

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UN ROAD SAFETY FUND

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H.E. Mr. İsmail Çatakli, Deputy Minister of Interior, The Republic of Turkey

Dr. János Lázár, Minister for Construction and Transport, Hungary

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Civil Society

Floor Lieshout, Executive Director, Global Youth for Road Safety

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Partnerships & Fundraising: Jon Cerezo Abeijón; Giovanni Pintor

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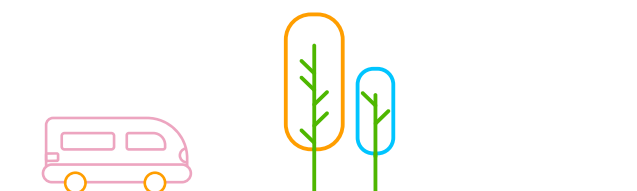


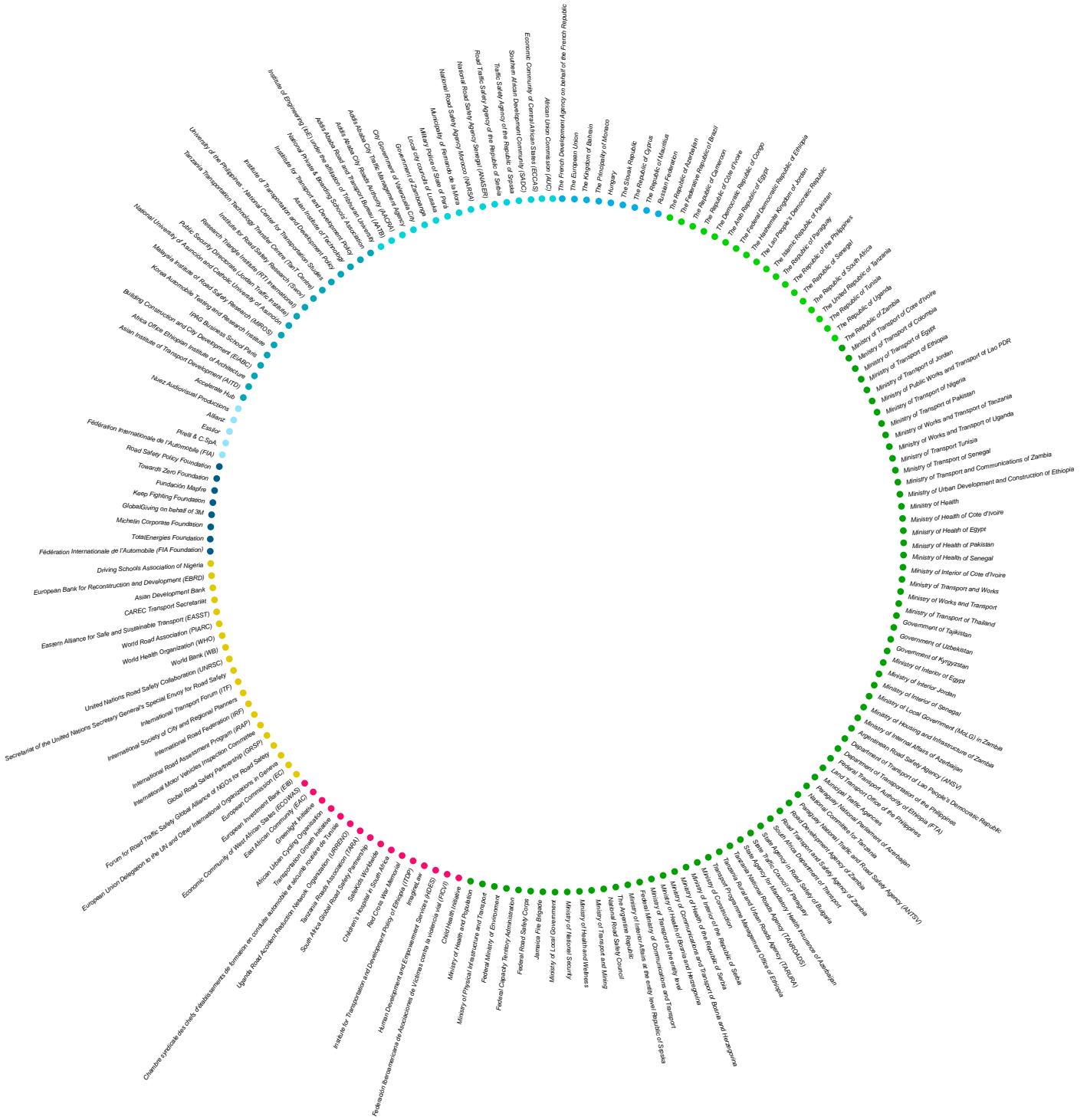


Glossary

- ACP** African Caribbean and Pacific Group of States
- AMU** Arab Maghreb Union
- ANSV** National Road Safety Agency (Argentina)
- ANSV** National Road Safety Agency (Colombia)
- ANTSV** National Road Safety Agency (Paraguay)
- ASEAN** Association of Southeast Asian Nations
- CITA** International Motor Vehicle Inspection Committee
- DETRAN-PA** Traffic Department of State – Pará (Brazil)
- EAC** East African Community
- EC** European Commission
- ECCAS** Economic Community of Central African States
- ECOWAS** Economic Community of West African States
- EU** European Union
- FIA** Fédération Internationale de l'Automobile
- GGGI** Global Green Growth Institute
- IKI** International Climate Initiative
- iRAP** International Road Assessment Programme
- IRF** International Road Federation
- ITDP** Institute for Transportation and Development Policy
- ITF** International Transport Forum
- MPTFO** Multi-Partner Trust Fund Office
- NGOs** Non-governmental organizations
- NMT** Non-motorized transport
- OACPS** Organisation of African, Caribbean and Pacific States
- PIARC** World Road Association
- PUNOs** Participating UN Organizations

- RBM** Results-based Management
- SADC** Southern African Development Community
- SDGs** Sustainable Development Goals
- TARA** Tanzania Roads Association
- UNDP** United Nations Development Programme
- UNECE** United Nations Economic Commission for Europe
- UNEP** United Nations Environment Programme
- UNESCAP** United Nations Economic and Social Commission for Asia & the Pacific
- UNESCWA** United Nations Economic and Social Commission for Western Asia
- UN-HABITAT** United Nations Human Settlements Programme
- UNICEF** United Nations Children's Fund
- UNRSC** United Nations Road Safety Collaboration
- UNRSF** United Nations Road Safety Fund
- WHO** World Health Organization





- Local Authorities
- Donors Countries and Organizations
- Governmental Entities
- Non-Governmental Organizations and entities, Professional Unions
- International and Inter-Governmental Organizations, Multilateral Development Banks
- Foundations
- Private Sector
- Academic Institutions
- Beneficiary partners



UNRSF List of Projects



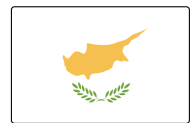
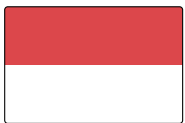
| No. | PUNOs | Project Title | Call (Year) | Pillar | Start Date | End Date |
|-----|------------------------------------|---|-------------|---|------------|----------|
| 1 | ESCWA ECA | Safe and Inclusive Road Design in North and West Africa | 2022 | Road Safety Priority (2) Improved safety of road infrastructure and broader transport networks | 1.3.23 | 1.9.25 |
| 2 | UN-Habitat UNEP ESCWA ECA | The Global Alliance of Cities for Road Safety (ACROS) - A one-stop-shop for cities to save lives | 2022 | Road Safety Priority (1) Strengthened road safety management | 1.1.23 | 1.7.25 |
| 3 | ESCAP | Safe and Inclusive Road Design in Central Asia | 2022 | Road Safety Priority (2) Improved safety of road infrastructure and broader transport networks | 1.3.23 | 1.9.25 |
| 4 | UN-Habitat WHO ESCAP | Improving Motorized Two-wheeler Safety in Thailand | 2022 | Road Safety Priority (1) Strengthened road safety management | 1.3.23 | 1.1.26 |
| 5 | PAHO WHO | A Safe Systems Approach for Safer Roads in Jamaica | 2022 | Road Safety Priority (1) Strengthened road safety management | 1.1.23 | 1.1.26 |
| 6 | UNEP WHO ECA ECE ESCAP | Safer and Cleaner Used Vehicles for Africa and Asia | 2022 | Road Safety Priority (3) Enhanced safety of vehicles | 1.1.23 | 1.7.25 |
| 7 | UN-Habitat | Safer Streets for Road Users in Nigeria | 2022 | Road Safety Priority (2) Improved safety of road infrastructure and broader transport networks | 24.1.23 | 24.7.24 |
| 8 | UNDP ESCAP | Road Safety Management in Nepal | 2022 | Road Safety Priority (1) Strengthened road safety management | 1.4.23 | 1.10.25 |
| 9 | WHO | A model for building national capacity for road policing through the respective road safety mandates of United Nations Agencies | 2022 | Road Safety Priority (4) Improved behaviour of road users | 1.1.23 | 1.7.24 |
| 10 | ECE ESCAP | Motorcycle Anti-Lock Braking System (ABS) Advocacy Campaign in the ASEAN countries | 2022 | Road Safety Priority (3) Enhanced safety of vehicles | 1.1.23 | 1.5.25 |
| 11 | WHO ECE | Better Road Safety System based on in-depth analysis of road accidents in Bosnia and Herzegovina and Serbia | 2022 | Road Safety Priority (1) Strengthened road safety management | 1.3.23 | 1.1.25 |

| No. | PUNOs | Project Title | Call (Year) | Pillar | Start Date | End Date |
|-----|-------------|---|-------------|---|------------|----------|
| 12 | WHO | Strengthening the Post-crash Response in Bangladesh | 2020 | Road Safety Priority (5) Improved Post-crash care | 1.10.21 | 1.9.22 |
| 13 | ESCAP | Strengthening speed management in the Philippines | 2018 | Road Safety Priority (1) Strengthened road safety management | 1.6.19 | 30.9.20 |
| 14 | UNHABITAT | Scaling up safe street designs in Ethiopia | 2018 | Road Safety Priority (4) Improved behaviour of road users | 29.4.19 | 30.4.21 |
| 15 | WHO | Strengthening legal frameworks for road safety in countries | 2018 | Road Safety Priority (1) Strengthened road safety management | 9.5.19 | 31.1.22 |
| 16 | UNICEF | Capacity development on child-responsive urban planning and sustainable urban transportation to enhance road safety | 2018 | Road Safety Priority (2) Improved safety of road infrastructure and broader transport networks | 29.4.19 | 29.4.19 |
| 17 | ECLAC | Speed management project in Latin America: the case of Argentina | 2019 | Road Safety Priority (4) Improved behaviour of road users | 8.7.20 | 31.7.23 |
| 18 | ECE UNEP | Safer and cleaner used vehicles for Africa | 2019 | Road Safety Priority (3) Enhanced safety of vehicles | 8.6.20 | 1.12.22 |
| 19 | ESCWA | Reducing road deaths and injuries in Jordan through increasing restraint use | 2019 | Road Safety Priority (4) Improved behaviour of road users | 1.7.20 | 31.12.21 |
| 20 | ESCAP | Improvement of driver licensing system in Lao PDR | 2019 | Road Safety Priority (4) Improved behaviour of road users | 14.7.20 | 31.1.22 |
| 21 | ECLAC | Strengthening road traffic enforcement in Brazil | 2019 | Road Safety Priority (4) Improved behaviour of road users | 8.7.20 | 30.11.22 |
| 22 | UNDP | Safe roads Zambia - creating cities for non-motorized transportation users | 2019 | Road Safety Priority (2) Improved safety of road infrastructure and broader transport networks | 8.4.20 | 6.4.23 |
| 23 | ESCWA | Transformative actions for safe motorcycles in Tunisia | 2019 | Road Safety Priority (4) Improved behaviour of road users | 11.12.20 | 31.12.22 |
| 24 | WHO | Strengthening national capacity for the coordinated delivery of emergency medical services for victims of road traffic injuries in Azerbaijan | 2019 | Road Safety Priority (5) Improved Post-crash care | 14.8.20 | 31.3.24 |
| 25 | ECA | The ten step plan for safer road infrastructure in Tanzania | 2019 | Road Safety Priority (2) Improved safety of road infrastructure and broader transport networks | 2.9.20 | 24.8.22 |
| 26 | WHO | Improving Road Traffic Fatality Data in Côte d'Ivoire and Senegal | 2018 | Road Safety Priority (1) Strengthened road safety management | 9.5.19 | 31.1.22 |

| No. | PUNOs | Project Title | Call (Year) | Pillar | Start Date | End Date |
|-----|------------------------------------|---|-------------|---|------------|----------|
| 27 | ECA | Strengthen Road Safety Management for evidence-based intervention through reliable road crash data, building capacity in research and monitoring evaluation in Uganda | 2019 | Road Safety Priority (1) Strengthened road safety management | 8.12.20 | 1.12.22 |
| 28 | UNICEF UNDP | Re-framing Road Safety in Armenia | 2020 | Road Safety Priority (1) Strengthened road safety management | 30.9.21 | 20.9.23 |
| 29 | UNHABITAT | People-friendly streets in Afghan cities | 2020 | Road Safety Priority (2) Improved safety of road infrastructure and broader transport networks | 29.4.22 | 29.2.24 |
| 30 | UNICEF | Safe and healthy cities for children and adolescents "Promoting road safety and sustainable mobility" in Paraguay | 2020 | Road Safety Priority (4) Improved behaviour of road users | 7.10.21 | 31.10.23 |
| 31 | ECA ECE | Tuwurinde - Let's Protect the Head | 2020 | Road Safety Priority (4) Improved behaviour of road users | 10.11.21 | 31.12.24 |
| 32 | ECA UNHABITAT UNEP UNICEF | Reclaiming Streets of Pedestrians and Cyclists in Africa-Building on the global momentum to enhance road safety during and after COVID-19 | 2020 | Road Safety Priority (2) Improved safety of road infrastructure and broader transport networks | 10.11.21 | 31.12.24 |
| 33 | ESCWA | Strengthening evidence-based interventions for road safety in the Arab region through effective and reliable data recording, processing and analysis | 2020 | Road Safety Priority (1) Strengthened road safety management | 15.9.21 | 31.7.23 |
| 34 | ESCAP | Strengthening the capacity of the Iranian National Road Safety Commission (NRSC) as the lead national road safety agency in Iran | 2020 | Road Safety Priority (1) Strengthened road safety management | 22.9.21 | 30.9.23 |
| 35 | UNICEF | Expanding safe school zone models in selected highly urbanized cities in the Philippines | 2020 | Road Safety Priority (1) Strengthened road safety management | 23.9.21 | 1.10.23 |
| 36 | ECLAC | We all build road safety: participative interventions throughout Colombia's regions | 2020 | Road Safety Priority (2) Improved safety of road infrastructure and broader transport networks | 23.9.21 | 1.3.23 |



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