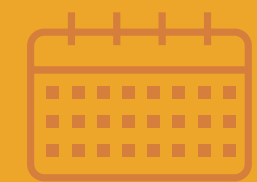




**UN ROAD
SAFETY
FUND**

**OPEN DAY
KNOWLEDGE KIT**

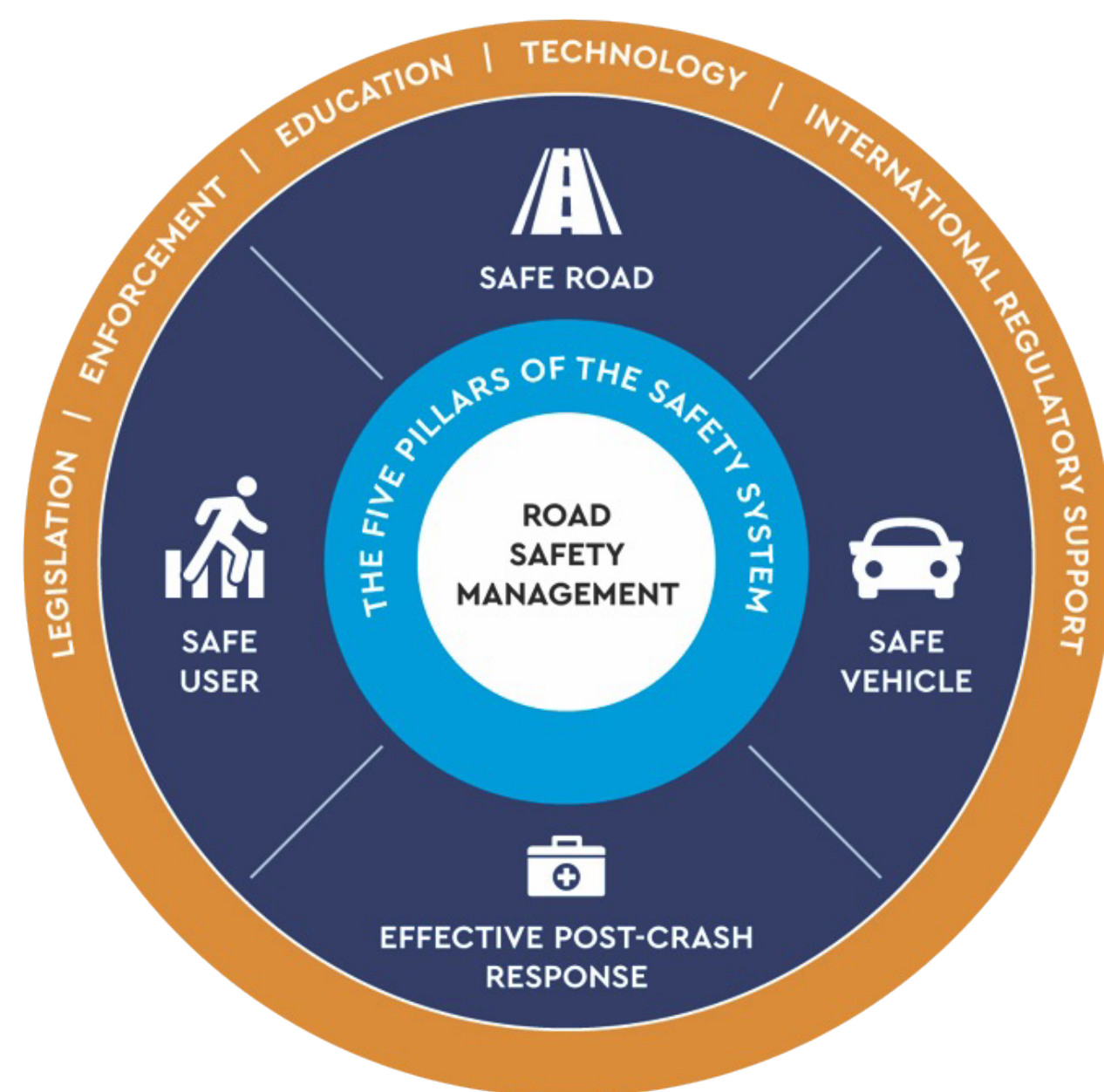


March 2023





GLOBAL FRAMEWORK PLAN OF ACTION FOR ROAD SAFETY



The UN Road Safety Fund's Platforms of Engagement Open Day on 3 March 2023 demonstrated progress being made to strengthen national road safety systems and shared ideas for scaling investments towards tackling road crashes, deaths and injuries globally.

This Knowledge Kit features insights and experiences to replicate and scale from the event. The discussions, attended by over 300 online participants, included representatives from governments, companies, civil society, international organizations and research bodies.

The Fund recognizes inputs provided by speakers, panelists, moderators and the audience during the presentations, which showcased results from the Fund's global projects and the panel discussions, which highlighted national and corporate commitments to the Fund.

MORNING SESSION: LET'S TALK IMPACT!

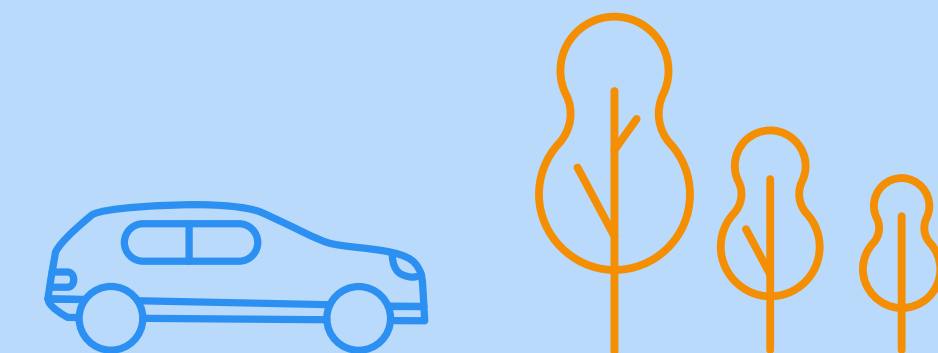
UN ROAD SAFETY FUND – PROJECT IMPACT ON THE GROUND



OVERVIEW

There are examples of strong investment being made in evidence-based road safety interventions saving lives and reducing injuries in line with a safe systems approach. Four demonstrative projects across Africa, Asia and Latin America are supporting government road safety programmes to provide access to safe, accessible and sustainable mobility and transport systems. Strengthening national road safety systems is critical – having access to a global pool of expertise is equally important – to combat the high social, health and economic costs of poor safety systems.

SESSION TAKEAWAYS



- The safe systems approach across the five pillars is at the heart of improving road safety.
- Road safety is all our business, needing multi-stakeholder partnerships and coordination.
- Political commitment and high-level decision-maker involvement from the start is crucial.
- Inclusive engagement from the bottom-up leads to more sustainable, effective policies.
- Scaling up from one activity or one place is the goal to be matched by leveraging funding.
- Cost-effectiveness of road safety is critical to showing the economic and social benefits.

1. RECLAIMING STREETS FOR PEDESTRIANS AND CYCLISTS (MOZAMBIQUE)



HEADLINES

Digital innovation and community engagement are a critical part of strengthening inclusive road safety systems at municipal and city level. Government, civil society and UN partners are working to strengthen national systems on road user behaviour – with a focus on youth – in support of the country’s master plan on road safety, which is a key government priority.

INSIGHTS

- Placing children’s voices and rights at the heart of urban mobility planning and action.
- Collaborative street design challenges use technology – such as the computer game, Minecraft, – as a community participation tool.
- Placemaking and tactical urbanism to make active mobility accessible to all.
- Hackathons for digital innovation and youth engagement.
- Peer-to-peer exchange between capitals and secondary/tertiary cities.

[Find Out More](#)

2. SAFER AND CLEANER USED VEHICLES (AFRICA-WIDE)



HEADLINES

Growing imports of used vehicles in Africa impact road safety and the environment. This requires a multi-government and multi-stakeholder system approach to used vehicle import and export rules. In partnership with ministries, private sector and civil society the initiative supports used vehicle regulations and technical inspections in West and East Africa and Asia.

INSIGHTS

- Building awareness on used vehicle standards from environmental and road safety perspective.
- Minimum vehicle standards adopted in regional agreements with EAC and ECOWAS.
- Allowing global South countries to move to safer, cleaner vehicles and leapfrog to newer technologies.
- Shifting the markets to demand better, updated and safer technology vehicles.

[Find Out More](#)

3. STRENGTHENING POST-CRASH RESPONSE (BANGLADESH)



HEADLINES

Establishing a post-crash response system, embedded in the government, by delivering pre-hospital and hospital-based care is critical. Working with the Ministry of Health is leading to faster, more effective post-crash trauma response. Government targets and progress to strengthen post-crash systems work, with technical training and guidance improving gaps.

INSIGHTS

- First national strategy & costed action plan developed on post-crash response.
- Protocols and training manual for post-crash response for facility managers, first responding volunteers, transporters and primary health care providers.
- Scalable model on pre-hospital care for road traffic victims at a 10km national highway.
- Government technical committee set up on post-crash response with agencies/Ministries.

[Find Out More](#)

4. STRENGTHENING ROAD TRAFFIC ENFORCEMENT (BRAZIL)



HEADLINES

Training to increase traffic inspections is part of an overhaul of the enforcement system, reducing fatality rates and hospitalizations, while generating public goodwill. Targeted assistance on road user behaviour systems focused on speed and breath tests (as high-risk factors) is working to reduce crashes and deaths and can do so in more cities and countries.

INSIGHTS

- Draft bill creating a professional career for road traffic officers and a State Protocol on road traffic enforcement operations.
- Training for traffic officers should be based on needs assessment and promoted regularly.
- Sharing capacities should tie into strategic and operational planning and best practices.
- Enforcement operations should be highly visible, frequent, based on data and publicized.

[Find Out More](#)

AFTERNOON SESSION: LET'S TALK FINANCING!

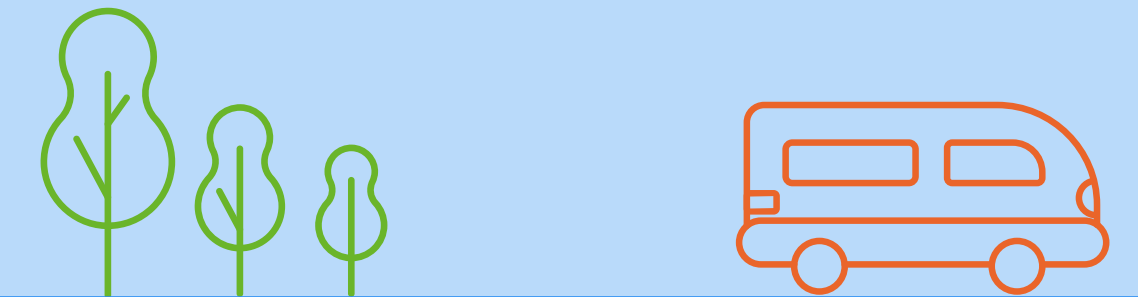
UN ROAD SAFETY FUND – FINANCING FOR ROAD SAFETY



OVERVIEW

There is a financing gap in road safety given the magnitude of the problem and an urgent need to build a cost-effective business case on economic and social benefits that shows – via data – the burden of inaction. By aggregating resources and knowledge into a pooled global Fund, the UN Road Safety Fund is a model of cross-sector collaboration that strengthens national road safety systems, supporting governments' own efforts to improve road safety. There is a vital need to channel financial resources commensurate with the scale of the crisis.

SESSION TAKEAWAYS



- The financing conversation should start by elevating the profile of road safety and generating awareness of the urgency on what is needed to address this silent pandemic.
- The circle of road safety partners needs to be widened, reflecting the diversity of donors and the nature of road safety's impact on every country, sector and individual.
- Having a pooled Fund is an opportunity to test innovation, take risks and fund entrepreneurship and start-ups across road safety to do things differently.
- There is an opportunity to mobilise greater action via global partnerships and avoid overlapping initiatives among actors given the limited resources available.
- Leveraging more resources through taxes, social bonds etc. is vital, alongside allocating the resources available where, data shows, they can have the maximum impact.

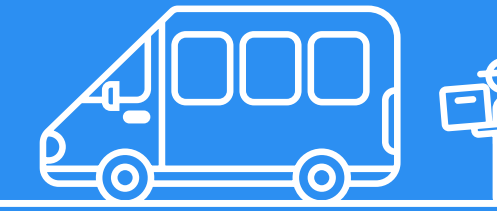
1. INVESTMENT CASE INSIGHTS



- Investment case: country analysis for a specific risk factor, which quantifies costs of inaction and benefits of scaled-up response to offer compelling case for cost-effective interventions.
- Data is helping countries to understand which interventions, once invested in, could save lives and reduce up to 4.7% GDP loss in the current example of an investment case in Africa.
- Initial Findings
 - * Investing in 5 interventions could save 50,000 lives and avert \$11.7 billion in economic costs over the next 30 years.
 - * Speed bumps had the largest impact on averted road traffic crashes.
 - * Alcohol breath testing is the most cost-effective return on investment.
- Road safety investment case isn't just about what governments need to spend, but also from where financing can be sourced i.e. bonds, loans, taxes, ODA, PPPs.



2. PHILANTHROPY INSIGHTS



- Successful road safety financing strategies must deliver a transparent financing vehicle to make financial contributions.
- Regular communications need to show appropriate use of funds and showcase progress and impact of donations.
- Tax deductible philanthropic financing, (whether made directly by individuals or facilitated by foundation platforms) is an important avenue to explore for road safety development goals.

3. CORPORATE INSIGHTS



- Companies do not need to be in the 'safety' space to represent major movement of staff and consumers. All corporations have a stake including insurance, telecoms, infrastructure development, travel and tourism.
- Pooling technical and financial resources helps generate the visibility and coherent action needed on road safety.
- Road safety innovation solutions are well aligned to strengthening national road safety systems and improving road safety performance.

4. COUNTRY INSIGHTS



- A pooled Fund is a trusted way for countries to support national road safety systems via sharing of good practices and shared financing.
- Prioritizing road safety programmes at home links to escalating financing at global level where countries require access to technical assistance.
- There is an opportunity to engage current donors to showcase to potential donors the value they gain from being part of a UN pooled Fund.



For more information on the Open Day event and to view the resources shared visit:
roadsafetyfund.un.org/events/platforms-engagement-virtual-open-day-2023



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