

**PARTICIPATING ORGANIZATION ENGAGEMENT STRATEGY**  
**2023 CALL FOR PROJECT CONCEPT NOTES**  
**UN-HABITAT**

**I. Overall approach to UNRSF 2023 Call for Concept Notes**

UN-Habitat's overall vision is to promote transformative change in cities and human settlements through knowledge, policy advice, technical assistance and collaborative action to leave no one and no place behind. UN-Habitat is making progress in its four interlinked Domains of Change as per its [Strategic Plan](#): 1. Reduced spatial inequality and poverty in communities across the urban-rural continuum, 2. Enhanced shared prosperity of cities and regions, 3. Strengthened climate action and improved urban environment, 4. Effective urban crisis prevention and response. Road Safety is closely linked to all Domains of Change.

To address the urban mobility challenge in cities, UN-Habitat provides technical assistance on policy development, project implementation, advocacy and access to finance. UN-Habitat believes that promoting road safety calls for a paradigm shift in urban planning, encouraging compact cities and mixed-land use as a way to increase accessibility and to reduce the need for transportation altogether. This should be coupled with the provision of access to safe, affordable, accessible and sustainable public transport systems for all, integrated with walking and cycling, and embedded in the concepts of transit-oriented development and complete streets. In line with the [Global Plan for the Second Decade of Action for Road Safety](#), UN-Habitat encourages a shift towards multi-modal transport, and away from private motorization, which will not only make cities safer, but also reduces their carbon footprint. In addition, speed reduction measures for motorized transport in urban areas can further promote road safety, particularly for the most vulnerable.

UN-Habitat's work focuses on building capacity of local governments, but also facilitates vertical integration of policies and governance frameworks. UN-Habitat promotes multi-stakeholder partnerships between decision-makers, startups, academia, civil society and development partners through the creation of Living Labs, which facilitate the co-development of solutions and act as the place for experimentation in a real-life setting. In these Living Labs, business models are developed to ensure long term sustainability and replication of innovative technologies while generating local opportunities for socio-economic development.

UN-Habitat's approach to Road Safety is based on the 2030 Sustainable Development Goals – with a particular focus on [Goal 11](#) (SDG target 11.2 – Access to public transport) - and the New Urban Agenda, [Paragraph 113](#). Find more information on UN-Habitat's work on Urban Mobility and Road Safety [here](#). UN-Habitat works in Africa, Asia, Latin America and the Caribbean, and Arab States, with a strong focus on Low Income Countries and fragile states, of which most have high levels of road fatalities.

**II. Application strategy**

UN-Habitat presents the call to its Regional Offices and will discuss project ideas with them taking into consideration the interest and commitment of Governments and NGOs to work with UN-Habitat in preparing these project proposals. UN-Habitat will encourage colleagues co-develop proposals with partner organizations, government, private sector, and NGOs.

Interested external stakeholders are invited to express interest of collaboration and are encouraged to reach out directly with their project ideas (title, location, objective & proposed activities) before 5 March 2023 via email to UN-Habitat's focal point (max. 300 words). UN-Habitat will assess these ideas, and if deemed appropriate, will forward them to respective offices to explore collaboration.

### **III. Contact information**

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