

**PARTICIPATING ORGANIZATION ENGAGEMENT STRATEGY  
2023 CALL FOR PROJECT CONCEPT NOTES  
UNESCO**

**I. Overall approach to UNRSF 2023 Call for Concept Notes**

As the standard-setting Organization mandated to support the achievement of peace through development means, UNESCO works on policy and planning education, promotion of engineering and innovations, and regulation of information communication technologies ensuring youth engagement, development and their leadership, gender equality and inclusion. UNESCO recognizes that engineering is a key driver of sustainable development and that engineers play a critical role in addressing global challenges, such as climate change, poverty, and inequality. The areas mentioned here are directly relevant for supporting Member States efforts in reducing road accidents resulting from inadequate knowledge by the road users, mechanical defaults of the transport vehicles, poor road infrastructures and limited awareness among communities. UNESCO will support Member States in developing comprehensive training and education programmes and public outreach for a safe road system approach.

Through this funding the organizational target is to provide expertise in empowering communities and national stakeholders in assuming active role to face and resolve challenges on road safety improvements. This will be achieved through development of educational programmes on STEM and training modules, including in local languages, capacity building of target groups and awareness raising through the network of community radios, the development of a mobile application and the improvement of the data collection system. UNESCO will aim strengthening capacities of the management institutions and road users. UNESCO's mandate in science, education, culture and communication and information through the use of its local community radios will smoothly facilitate the process of capacity strengthening and awareness dissemination among the beneficiaries of the road to ensure the Road Safety is achieved. Furthermore, UNESCO will focus on improving engineering/STEM education to build a skilled workforce capable of addressing complex challenges. As such, UNESCO will help establishing engineering programs focused on youth and women, and will promote interdisciplinary teaching and research, thus encouraging lifelong learning for engineers, and promoting gender equality. The organization has the experience implementing a similar project, where awareness creation to the road users and community on the best road use practices for safety and infrastructure sustainability were achieved using widespread community radios subsidized by the organization.

**II. Application strategy**

Drawing on our experience of working with Member States, civil society organizations, and the private sector, UNESCO will engage partners and beneficiaries in the process of developing the concept note. The objectives are to build ownership, enlist the most relevant competences and create the conditions for the sustainability of project outcomes after the end of the project. UNESCO will therefore ensure that the following stakeholders contribute to project design: Member State Institutions, UN Agencies, transport authorities, engineers, educators, law enforcement authorities, private sector companies, policymakers, as well as NGOs (world federation of engineering organizations, women's organizations) and regional organizations. The dialogue and co-construction phase will last a month, from 21 February to 20 March 2023. At the close of this period the mapping of partners and sharing of responsibilities will be completed for projects in each implementation region: the Pacific SIDS, Africa region (Tanzania and the Democratic Republic of Congo).

**III. Contact information**

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