

ABOUT UNRSF PROJECTS

SAFE ROADS ZAMBIA - CREATING CITIES FOR NON-MOTORIZED TRANSPORTATION USERS



WHY THIS PROJECT

Road traffic accidents (RTAs) are the **third highest cause of death** in Zambia.

In 2017, road traffic accidents claimed about **2,000** lives and caused **5,500** serious injuries nation-wide, largely among non-motorized transport (NMT) users.

Pedestrians and cyclists account for over **60%** of the total national RTA fatalities.

Lusaka Province alone accounts for nearly half of Zambia's road accidents and one third of fatalities, with **53%** of all road traffic accidents, followed by Copperbelt Province (**15%**) and Central Province (**7%**).

Vulnerable road users include the elderly, women, **children**, and disabled citizens.

Areas of Impact:
Safe Roads

Project Dates:
04 Jan 2020
- 10 Mar 2023

Country:
Zambia

Project objectives



01

Build capacity of various key stakeholders to strengthen and harmonize the policy and legislative environment for timely and effective non-motorized transport (NMT) strategy

02

Create multi-stakeholder partnerships to advocate for the safety of all NMT users



03

Provide innovative, proven solutions for political, legislative, and fiscal support for NMT strategy

04

Building capacity around sustainable transport



05

Taking a holistic approach to solving Lusaka's transport challenges by engaging with stakeholders to make them understand the positive economic impacts that NMT can have through increased productivity

ABOUT UNRSF PROJECTS

REDUCING ROAD DEATHS AND INJURIES IN JORDAN THROUGH INCREASING RESTRAINT USE



WHY THIS PROJECT

Only **17%** of the world's population are covered by an adequate child restraint law (that keeps small children in the back seat and requires child restraints based on the age, weight and height of the child). Many nations do not have any laws requiring children to wear helmets while riding on motorcycles or bicycles, and enforcement is often lax.

The UNRSF is partly funding a project supporting the government of Jordan to increase restraint use to ultimately reduce road deaths and injuries by bridging the gaps in areas of the existing seatbelt and restraint regulatory framework.

This project is currently being implemented and it aims to increase the seat belt and other restraints use in Jordan to ultimately reduce road deaths and injuries by bridging the gaps in areas of the related regulatory framework in Jordan.



Areas of Impact:
Safe Users

Project Dates:
01 Jul 2020
- 30 Nov 2022

Country:
Jordan

Project Phases:

Phase 1: Complete Desk Review

Phase 2: Field Work, Meetings, Workshops

Phase 3: Actual Implementation of Media / Enforcement Campaign

Project Objectives

01

Design a comprehensive restraint law that includes rear seat occupants

02

Evaluate the new law by monitoring its implementation

03

Design a blueprint for the introduction of the new framework and its enforcement



ABOUT UNRSF PROJECTS

EXPANDING SAFE SCHOOL ZONE MODELS IN SELECTED HIGHLY URBANIZED CITIES IN THE PHILIPPINES

WHY THIS PROJECT

Approximately **1.3 million** people die each year as a result of road traffic crashes. Sadly, child pedestrian deaths make up **5-10%** of all road traffic deaths in high-income countries and **30-40%** of all road traffic deaths in low and middle-income countries.

In the Philippines, around **35** road crash fatalities are happening per day or an estimated **12,690** fatalities in a year.

Children have higher vulnerabilities to road traffic injuries. Due to their evolving physical and developmental capacities, they are less able to see over obstructions and have difficulty estimating the speed of approaching vehicles.



Areas of Impact:
Safe Roads

Project Dates:
01 Oct 2021
- 01 Oct 2023

Country:
Philippines

Project Objectives

01

Creation of a package of local government interventions for child road safety

02

Support the country in ensuring safe journeys of children to and from school, operationalized through system-wide changes in implementing road safety programs and behavioural change interventions



03

Reduction of road fatalities and serious injuries, especially those involving children

For more information on how to join the UN Road Safety Fund Campaign, visit:
www.roadsafetyfund.un.org or contact unrsf_secretariat@un.org