

# BUILD A WORLD WHERE ROADS ARE SAFE FOR EVERY ROAD USER, EVERYWHERE.

Regardless of where they live or what they earn, all road users should be safe when using the world's roads, whether they are working, going to school, or using the streets for leisure.

Established in 2018, the United Nations Road Safety Fund (UNRSF) aims at substantially reducing death and injuries from road crashes in low and middle-income countries.

Pursuant to the UN General Assembly resolutions 70/260 and 74/299 proclaiming a new Decade of Action for Road Safety, the UNRSF is an innovative pooled fund gathering private, public and individual donors so far. Anchored in a Global Framework Plan of Action for Road Safety, the Fund can leverage and mobilize resources to address critical national road safety system gaps.

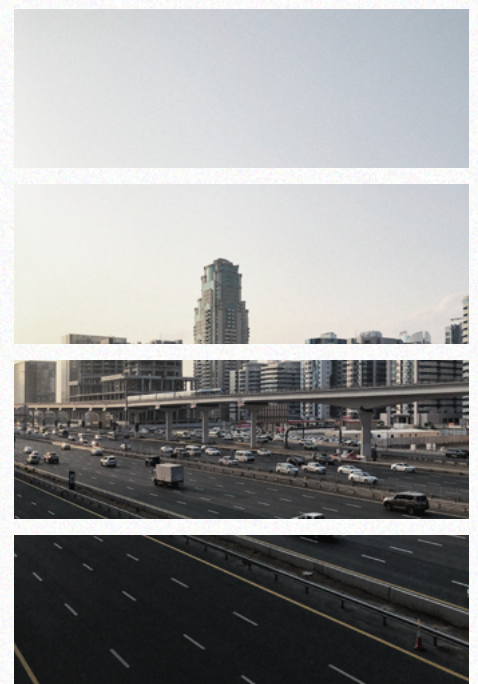
The mission of UNRSF is to finance and leverage further funding for high-impact projects based on established and internationally recognized best practices that increase road safety and minimize and eventually eliminate road crash trauma for all road users.

As a unique and multi-stakeholder financing instrument, the Fund gathers concerned UN organizations, governments, private sector, academia, and civil society under one umbrella and for a common purpose. By bringing together these actors for joint action, the Fund also aims to unify and coordinate priorities for road safety efforts in low- and middle-income countries.

## Un road safety fund unique value proposition

- UNRSF seeks to use its funding in a catalytic way, leveraging its unique position as a UN fund to trigger further domestic and international investments, thus ensuring an impact far beyond its own grants.
- UNRSF's country, regional and global solutions are holistic and address such issues as child welfare, climate resilience, trade facilitation, women's empowerment, sustainable urban design.
- UNRSF initiatives build on over 70 years of technical road safety expertise of the UN system agencies, including the United Nations' Global Forum for Road Traffic Safety (WP1) and United Nations Road Safety Conventions (hosted by UNECE).
- UNRSF strictly adheres to UN values, risk management, and legal framework and controls, ensuring highly efficient use of resources.
- UNRSF convenes partners across 125 low-and-middle-income countries, 13 different industries, 12 UN agencies, five regional commissions & civil society to improve road safety.

*After three years since its establishment and three Calls for proposals, the UNRSF is financing projects with a significant and sustainable impact on road safety, implemented by 11 UN agencies, covering four regions, in more than 30 low- and middle-income countries, ranging from improving design for active mobility, capacity building, harmonization of minimum safe and green standards for used vehicles, policy and law enforcement to strengthening data collection systems and protecting the most vulnerable on the roads, such as children or women.*



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