

**UNICEF**  
**STAKEHOLDER ENGAGEMENT STRATEGY FOR THE UN ROAD SAFETY FUND**  
**2022 CALL FOR CONCEPT NOTES**

**I. Overall approach to UNRSF 2022 Call for Concept Notes**

Child road traffic injuries are the global leading cause of death for children and adolescents 5-19 years. Every day, more than 600 children lose their lives and thousands of others suffer long lasting or permanent physical disabilities due to road traffic collisions.

A multi-sectoral approach is required to address road traffic injuries in combination with legislation, enforcement, education, technology and international regulatory support, through a safe systems approach. UNICEF is a United Nations agency that promotes the rights and well-being of every child. UNICEF works across sectors supporting government at national and sub-national levels to advance multi-sectoral action on issues affecting children. UNICEF continues to be a long-time advocate for child injury prevention and specifically road safety, actively leading and participating in road safety actions at global, regional and country levels, including initiatives with the UN Road Safety Collaboration (UNRSC) and the UN Road Safety Fund (UNRSF). Road safety is also strategically aligned with UNICEF's strategic focus on addressing non-communicable diseases and injuries (NCDIs) as part of the UNICEF Strategic Plan 2022–2025 and UNICEF's Strategy for Health 2016–2030.

**II. Multi-Stakeholder Engagement**

UNICEF will be accepting inquiries of interest from NGOs, governments and other key road safety stakeholders to join UNICEF Country Office submissions, and their prime concerns, that will support priority countries of the UNRSF call for proposals. Expressions of interests by 7 May 2022.

**III. Contact information**

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