

# PEDESTRIANS FIRST

CREATING INCLUSIVE CITIES  
ZAMBIA 10 KM PROJECT

In collaboration with



**Starting date:** 18 July 2019



**Duration:** 3 years



**Value:** \$543,800 — UNRSF: \$450,000  
UNEP: \$93,800

## Implementing partners:

UNDP, in partnership with the Zambian Ministry of Local Government, Zambia Road Transport Safety Agency (RTSA), University of Zambia (UNZA), Zambia Road Safety Trust (ZRST).

## Beneficiaries:

- Marginalized communities using non-motorized transport.
- Local businesses and local neighbourhoods.

## PROJECT GOALS

- Reduce fatalities among pedestrians and bicycle users by 66% in 3 cities, which could save 600 lives and prevent 1,500 injuries.
- Create safe, inclusive and sustainable road conditions for pedestrians through multisectoral partnerships with the private sector.
- Advocate and raise funds for safe sidewalks, bike lanes and pedestrian crossings.
- Build capacity of key stakeholders to strengthen the policy and legislative environment for the Non-Motorized Transport (NMT) strategy.
- Provide innovative solutions for political, legislative, and fiscal support for NMT strategy.

## ROAD CRASHES IN ZAMBIA

- 2,000 fatalities and 5,500 injured per year.
- 3<sup>rd</sup> cause of mortality.
- Vulnerable road users: pedestrians and cyclists (60% of fatalities), elderly citizens, women, children, people with disabilities.
- Vulnerable provinces: Lusaka (50% of road crashes).
- Leading cause of mortality for the 15–29 years.



*Levy Junction before the work on the safe crossing*



*Levy Junction after the work on the safe crossing*

School children walking on the side of the road in Lusaka



## FIRST RESULTS

- Coordination meetings in September 2020 with the Zambian Ministry of Local Government, UNDP, Road Transport Safety Agency (RTSA) and the University of Zambia (UNZA).
- Study with the University of Zambia (UNZA) in November and December 2020. The goal is to map out the most dangerous traffic crash hotspots in Lusaka, thanks to the collected data of 650 crashes. The next step will be to mobilize road infrastructural development, to reduce crashes at these hotspots. In collaboration with UNDP Singapore.
- Evaluation of school safety around 12 primary schools in Lusaka by the Road Transport Safety Agency (RTSA) to make road infrastructural improvements (soon).
- Media campaign for school road safety with a cartoon and short documentary (soon).
- Research of resource mobilization for the private sector as part of their Corporate Social Responsibility (CSR) to support the principle of liveable cities and safer roads particularly around school premises in Lusaka.
- Preparation of the consultation of The Ministry of Local Government with stakeholders to inform the most vulnerable road users (people with disabilities, women, children) on safety regulations and features.

## SUSTAINABLE DEVELOPMENT GOALS



Improve sustainable mobility in Zambia.



Help the most disadvantaged to have access to safe, affordable non-motorized transport.



Improve people's health through the presence of safe walking and cycling infrastructure.



Catalyst for converting Lusaka into a liveable city that will encourage business investments.



Contribute to climate change action through reduced carbon emissions.

## TIMELINE

### 2019

Development of NMT Strategy, pilot safe road pedestrian crossing at Levy Mall, Media Campaign

### 2020

School Safety Media Campaign, Mapping of traffic accident hotspots in Lusaka, Assessment of safety and infrastructural improvements around 12 primary schools, Monitoring and site visits

### 2021

Carrying out infrastructural improvements, Mobilize resources to address traffic accident hotspots in Lusaka, Multi-stakeholder engagements, Media campaign, Monitoring and site visits

### 2022

Stakeholder engagement, monitoring and site visits

## CONTACTS

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