

ANNEX 1: PARTICIPATING UN ORGANIZATION STRATEGY FOR THE 2022 CALL FOR CONCEPT NOTES

UNESCO-BAMAOKO

I. Overall approach to UNRSF 2022 Call for Concept Notes

The United Nations Education, Science and Culture Organization (UNESCO) supports member states in implementing SDG 4 and aims to contribute to road and users' safety education in Mali. In addition, UNESCO Bureau in Mali seeks to follow the recommendation number 02/2009/CM/UEMOA of September 25, 2009 related to the integration of safe road users' education in schools in collaboration with the National Agency for Safety Roads (ANASER). In Mali, the high illiteracy rate and the poor knowledge of traffic rules especially among youth and women have a huge impact on their ability to care for their own safety and that of others.

As part of its mandate, UNESCO will provide guidance for Safe Road Users and support literacy-training programmes on safety roads code and signals coupled with regular awareness raising campaigns. Practical pedagogical tools and emergency first aid kits on road safety will also be provided for those obtaining driver's licenses as a skill competency for youth employment or self-employment. UNESCO Bamako's response to this funding call will seek to address the following issues:

- Integration of basic traffic rules and safety roads code and signals in education systems;
- Supporting capacity building of teachers, schools' administrators and SMC in collaboration with law enforcement authorities;
- Development of road users guide and digital resources with mobile applications;
- Creation of alert groups in schools led by the School Management Committees (SMC) for ensuring the safety of children around the school.
- Raising awareness on rules of road and safe road users' behavioral change in schools with special focus on motorcycle users¹;
- Provision of road signs as pedagogical material and installation of road signs around selected schools;
- Support in obtaining driver's license as a mean of accessing to self-employment for youth and women.

II. Application strategy

UNESCO will submit proposals in collaboration with the Government of Mali and ANASER, and non-state actors such as NGOs and academia. The interested stakeholders will be required to submit a brief description of the idea outlining the roles for each partner by 20 May 2022. Other partners in the implementation will include:

- Local education group will validate the proposal for future coordination;
- UNESCO clubs networks;
- Local authorities and lines ministries

¹ Mali has 8.7 million average household-size and 62.2% own a motorcycle. (hence 5,411,400 motorcycles), source INSMA, EMOP 2021

III. Contact information

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Note – this Annex will be posted on the UNRSF webpage.
