



United Nations Road Safety Trust Fund
Steering Committee
Ninth session
Geneva, 21 October 2021

List of decisions of the Steering Committee at its ninth session.

1. Opening of the meeting

The Chair welcomed the 13 Steering Committee members and declared the quorum as per Rule 33 of the Rules of Procedure.

The following Steering Committee members participated: UNECE, UNECLAC, UNESCAP, UNESCWA, UNECA, UN Habitat, WHO, Russian Federation, FIA, FIA Foundation, Michelin, Global Alliance of NGOs for Road Safety and European Investment Bank.

2. Adoption of the Agenda

The Steering Committee adopted the agenda of its ninth session (UNRSTF/SC/17).

3. Summary of the Advisory Board session

The secretariat briefed the Steering Committee of the Advisory Board's discussions and decisions at its fifth session held on 20 October 2021.

4. Fundraising

The UNRSF secretariat presented an overview of ongoing and planned fundraising efforts at the level of countries, corporates and citizens for a successful attainment of the Fund's \$100 million dollar replenishment target for the 2022-2025 period. On the individual track, the Fund launched a new website with an option for every day individuals to donate: www.roadsafetyfund.un.org. On the corporate track, most existing donors have indicated their intention to pledge further support to the Fund beyond 2021. Moreover, new, innovative and long-term corporate commitments are in the final stages of negotiation. On country contributions, various efforts are on-going in mobilizing countries to pledge contributions leading up to the UNRSF Pledging Conference during the UN High Level Meeting on Road Safety in New York, July 2022.

The Committee expressed appreciation for the innovative efforts for fundraising being undertaken under the leadership of the recently appointed Fund Head. The Multi Partner Trust Fund (MPTF) Office expressed confidence in, and support to, the secretariat's diversified strategy for resource mobilization. Ideas were exchanged with UNECA and UNESCAP about engaging governments and businesses in the respective regions; with UN-Habitat about designing a revolving fund structure; and with UNECE about leveraging the global road safety film festival for resource mobilization.

Steering Committee decision: The Steering Committee pledged support to the UNRSF fundraising initiatives. Members agreed to bilaterally discuss and actively facilitate engagements at the global, regional and/or national levels with the UNRSF secretariat.

5. Projects

The UNRSF secretariat presented the implementation status of its project portfolio and outlined a proposal to launch the next Call for Proposals in spring 2022 in line with corporate documents being currently prepared, i.e. the Strategic Plan 2022-25, Communications Plan, Investment Case for the Replenishment of Fund, as well as strengthened results and impact measurement framework. The secretariat also mentioned the Advisory Board's decision to consider the expansion of the Fund's participating UN organizations (PUNOs) on a case-by-case basis, based on the proposed agency's value-add to the Fund.

Steering Committee members encouraged the secretariat to systematically approach future calls of proposals by linking with the Global Plan for the Second Decade of Action for Road Safety 2021-30.

Members discussed the possibilities for future calls to focus on income status or geographies as well as linkages with the UNRSF platforms of engagement. The representative of Michelin inquired about how the private sector could engage with the Fund and the secretariat responded that varied options for engagement existed through the projects (including in project delivery), partnerships (including through the platforms of engagement) and financing (including through traditional and innovative financing).

Steering Committee decision: The Steering Committee endorsed the Advisory Board decision to launch the next UNRSF Call for Proposals in spring next year with a special session in March 2022 to endorse the Strategic Plan 2022-25 in advance of the launch.

6. Communications and outreach

The secretariat presented efforts to communicate UNRSF results to date as well as planned communication and outreach activities. Differentiated approaches for diverse audiences were shared, with an innovative initiative to design a global campaign on road safety to be launched in November 2021.

The WHO representative called for a greater emphasis on reporting substantive results and using clear and unambiguous metrics for demonstrating the Fund's value and measuring the Fund's achievements. The secretariat noted these and referred to its on-going effort to strengthen its impact measurement framework and to improve PUNOs' commitment and support in operationalizing it. The secretariat reiterated the value of the Fund as being linked to paradigm-shifting projects that save lives and prevent injuries; effective partnerships that can mobilize action and direct investments towards road safety; and increased financing from domestic and other sources for better road safety performance.

Steering Committee decision: the Steering Committee endorsed the communications roadmap. The UNRSF secretariat and Steering Committee members will jointly work on metrics and methodologies for future communications products which well reflects the Fund's value and achievements.

7. UNRSF secretariat budget

The UNRSF secretariat introduced its budget for 2022, prepared on the basis of the previously approved budget option. The 2022 secretariat budget includes operational costs linked to strategic high-visibility and fundraising partnerships given the needs of the next Decade of Action as well as the status of UNRSF financing. A breakdown by budget line is presented in Table 2 of document UNRSTF/SC/2021(2)/5.

Members sought clarifications on different budget lines including the US\$ 100,000 budget line for grants to implementing partners which will be used for the operational costs linked to the implementation of the UNRSF Strategic Plan 2022-25 and strategic high-visibility fundraising partnerships to support resource mobilization.

Steering Committee decision: The Steering Committee approved the 2022 UNRSF secretariat budget of US\$ 1,359,788 prepared on the basis of the approved budget option, and on the Advisory Board decision #7 (reference UNRSTF/AB/2), Steering Committee decision #14 (reference UNRSTF/SC/2) in August 2018.

8. Other business

The representative from UNECLAC presented a status update on the project "We all build road safety: participative interventions throughout Colombia's regions" selected under the Fund's 2020 Call for Proposals.

9. Date and place of next meeting

The Steering Committee proposed to convene informally at the end of January/early February 2022, jointly with Advisory Board members, to discuss the state of play of secretariat and members' fundraising efforts and then again in informally in March 2022, jointly with the Advisory Board members, to review the Strategic Plan 2022-25 and discuss the state of play of fundraising efforts ahead of the UNRSF Pledging Conference in July 2022. The next formal session of the Steering Committee will take place in October 2022.

10. Standing Agenda: Tour de Table

Each Steering Committee member provided an update on their own efforts linked to UNRSF fundraising and outreach:

Mr. Moctar Mohammed El Hacene (UNESCWA), informed the members of UNESCWA's extensive efforts for fundraising through institutionalized mechanisms and individual contacts in its region, including with Qatar and the Kingdom of Bahrain. A regional workshop was organized with all member states and stakeholders in the Arab Region sensitizing them on road safety and the UNRSF, including with respect to fundraising. A workshop took place on 12 October in Jordan under the UNRSF-funded project on "Reducing Road Deaths and Injuries in Jordan through Increasing the Use of Safety Belts and Child Restraints", which also sensitized the participants on road safety. ESCWA also raised the importance of the Fund and road safety in the region to this week's annual meeting of the Council of Ministers of Transports in the Arab Region, held under the auspices of the League of Arab States, held earlier this week. ESCWA also has held special sessions on road safety and the UNRSF at every annual intergovernmental meeting on transport that it hosts.

Mr. Robert Lisinge (UNECA) underlined UNECA's commitment to supporting African countries in implementing the Global Plan for the Decade of Action for Road Safety 2021-2030. He explained ongoing efforts to close the financing gap on the Rwanda helmets project selected in the UNRSF 2020 Call for Proposals. For outreach, UNECA has been working closely with the African Union Commission and the African Development Bank, including on the African Road Safety Action Plan, which is linked with the Global Plan. The postponed Kofi Annan Awards will be held early 2022 with the secretariat of the Special Envoy to recognize individuals, organizations and nations that have contributed significantly to road safety. UNECA is also exploring the establishment of Centre of Excellence with multiple member states. With the African Union, UNECA is working closely on the Road Safety Observatory.

Mr. Yuwei Li (UNECE) stated that UNECE as host to the UNRSF secretariat has contributed significantly to the Fund's work, including on fundraising and outreach and committed continued support to the Fund as its hosting organization. Upcoming examples include visibility at the annual sessions of the Inland Transport Committee (ITC), which is becoming increasingly high-level and global. UNECE also hosts key global bodies relevant to road safety, such as Working Party 1 (Global Forum for Road Traffic Safety), where the UNRSF is allocated time to present its work. Next year's 75th anniversary session of the ITC will include a jointly organized film festival on road safety with the UNRSF secretariat.

Ms. Francisca Pinto (UNECLAC) summarized the status of the UNRSF-funded projects in Brazil and Argentina that are showing promising results, despite Covid-19 restrictions. UNECLAC will have a meeting with the Caribbean member states to raise the Fund's visibility and find opportunities for collaboration. A meeting with the authorities of Latin American states will take place in November 2021 to show what the Fund is accomplishing with regards to road safety and speed limit management.

Mr. Weimin Ren (UNESCAP) informed the members that UNESCAP has made supportive efforts towards road safety and UNRSF on two tracks. The first is the intergovernmental channel, where the

Committee of Transport sessions are used to raise awareness and support for financing road safety work with member states. UNESCAP is organizing the Fourth Ministerial Conference for Transport and currently member states are working on the outcome document, which is the new Regional Action Plan for the next 5 years. He noted that there is a promising momentum in the region as all of the member states have expressed their strong support to prioritize road safety in this Action Plan. The second track is the outreach to the private sector, which had promising prospects but was unfortunately interrupted by Covid-19 and hence there is no significant progress on this track. He expressed support to implementing the Communications Roadmap in the Asia Pacific region, particularly via the private sector. He concluded by informing members of a recent event organized by UNESCAP, UNRSF and the UN Special Envoy for Road Safety's Office to raise awareness on road safety with UN resident coordinators in the region.

Mr. Nhan Tran (WHO) mentioned that the most significant update from WHO's perspective was with respect to the ongoing work being undertaken jointly with the Fund on engaging with the private sector. The Global Plan of Action for the Decade of Action for Road Safety 2021-2030 is being used as a context to engage with the private sector, not only for fundraising but as partners.

Ms. Stefanie Holzwarth (UN-Habitat) informed that UN-Habitat has finalized the UNRSF-funded Ethiopia project in July this year, and a similar approach will be used to scale up assistance to four other African countries with a new UNRSF-funded project. Part of this project will also work closely with the African Development Bank to leverage additional funding for infrastructure for pedestrians and cyclists. UN-Habitat has engaged with the Special Envoy for Road Safety for the Urban October Events. Going forward, she mentioned the possibility of organizing joint events at a few opportunities next year.

Ms. Nneka Henry (UNRSF secretariat), on behalf of FIA Foundation, informed the Committee that during yesterday's Advisory Board session, FIA Foundation confirmed the release of its final tranche of US\$ 4 million this year as well as an intention to contribute beyond 2022. UNRSF is actively engaging with the FIA Foundation on partnerships especially as it relates to the youth ecosystem, new donors and leveraging media.

Ms. Nora Guitet (Michelin) confirmed Michelin's continued likely support for the Fund as a donor, and recent involvement on the Platform of Engagement for Education. In terms of individual fundraising, she offered the possibility to share the link within the company, which has 120,000 employees. The other private sector companies that are UNRSF donors should also contribute in the same way to the individual giving platform.

Ms. Nneka Henry (UNRSF secretariat) took the opportunity to brief the Committee about the Platforms of Engagement that are virtual and informal brainstorming discussions around the linkages between road safety and other SDG priorities. There are three main goals for the platforms: 1) improve quality of projects through country-responsive interventions that have the highest impact and are scalable, bridging the gap between supply and demand; 2) identify and access influencers to leverage for financing; and 3) identify and access partners and stakeholders for in-kind contributions to UNRSF projects.

Ms. Malaya Zumel (EIB) informed of discussions to give high level of visibility to the work of the Fund through MDBs road safety champions via potential webinar series and contributions to publications. With EIB's broader sectoral engagement on road safety with capacity-building, technical assistance and blending of resources, it does consider the Fund as a key partner on the ground. To consider being a donor to the Fund, blending of resources would be a prerequisite, and the MDB Working Group will discuss this and other possibilities of engagement. She informed the Committee that EIB will be handing over the role of Chair of the MDBs Working Group to the World Bank in January, who will Chair the Group for a period of two years.

Ms. Lotte Brondum (Global Alliance of NGOs for Road Safety) explained that the Global Alliance is ensuring that the civil society is meaningfully engaged with regards to road safety. This includes helping establish engagement with PUNOs and how to engage the positioning of relevant issues for NGOs at the country level. She welcomed the secretariat and PUNOs to involve the civil society in their efforts for road safety. She informed the members that 28 NGOs are handing over the Global Plan to their national governments, further advancing the important conversation on financing.

11. Adoption of the decisions

The Steering Committee adopted the list of decisions of its ninth session via a 72-hour silence procedure (UNRSTF/SC/18).
