



United Nations Road Safety Trust Fund
Advisory Board
Fifth session
20 October 2021

Annotated provisional agenda for the fifth session

To be held via videoconference from the Palais des Nations, Geneva, at 1.00 p.m. CET on Wednesday, 20 October 2021.

Annotated provisional agenda

1. Welcome Words

Mr. Matthew Baldwin, Chair of the UNRSF Advisory Board and Deputy-Director General for Mobility and Transport, EU Commission;

Mr. Jean Todt, United Nations Secretary-General's Special Envoy for Road Safety; and

Ms. Olga Algayerova, Executive Secretary, United Nations Economic Commission for Europe.

2. Adoption of the Agenda

The Advisory Board will be invited to adopt the agenda of its fifth session.

Documentation: UNRSTF/AB/9

3. Fundraising

The UNRSF terms of reference tasks the secretariat with undertaking resource mobilization under the guidance and supervision of the Steering Committee and the Advisory Board. Furthermore, the recent [independent evaluation of the UNRSF Secretariat](#) dated April 2021 recommends that UNRSF pay greater attention to fundraising.

Mr. Dmitry Mariyasin, Deputy Executive Director of the United Nations Economic Commission of Europe, which hosts the UNRSF Secretariat, will present an overview of ongoing and planned fundraising efforts at the level of countries, corporates and citizens. Moreover, Mr. Mariyasin will introduce a discussion on a UNRSF Pledging Conference during the UN High Level Meeting on Road Safety in New York, July 2022.

The Advisory Board will be invited to share ideas on how to improve the UNRSF fundraising efforts and to issue a decision to support these.

Documentation: UNRSF Fundraising Overview as at September 2021 (UNRSTF/AB/2021(1)/1)

4. Projects

The UNRSF Steering Committee selected 10 proposals from the 29 eligible applications to the 2020 Call for Proposals at its eighth session on 29 April 2021 (UNRSTF/SC/16). Following stage 2 workshops convened by the UNRSF secretariat, revised project submissions incorporating expert feedback were received on 31 August 2021. The secretariat is currently working with relevant participating UN organizations (PUNOs) and the Multi Partner Trust Fund (MPTF) Office to process fund transfers. These projects will be launched at a virtual side event on the margins of the UN Second Global Sustainable Transport Conference in Beijing, China on 15 October 2021.

Ms. Madeeha Bajwa, Programme Officer, UNRSF secretariat, will present the implementation status of the pre-existing portfolio of 15 projects and outline a proposal for the next call for proposals given the current financial situation and lessons learned. The secretariat will also raise the issue of the interest expressed by some UN organizations to become PUNOs of the UNRSF.

The Advisory Board will be invited to provide guidance to the Steering Committee with respect to the strategy for the next Call for Proposals as well as PUNOs expansion.

Documentation: Projects Update (UNRSTF/AB/2021(1)/2)

5. Communications and Outreach

The UNRSF Fundraising Strategy and Policy recommends a sustained, strategic approach to communications and advocacy that positions road safety as a development, economic and SDG priority. Strengthened communications underpin the secretariat's enhanced fundraising efforts and are helping to elevate the promising results of ongoing Fund projects. Moreover, the UNRSF independent evaluation calls for UNRSF to increase its visibility and extend its reach in order to further scale its operations and impact.

Ms. Nneka Henry, Head of the UNRSF secretariat, will present efforts to communicate UNRSF results to date as well as planned UNRSF communication and outreach activities, including how these relate to recommendations in the UNRSF independent evaluation.

The Advisory Board will be invited to share ideas on how to improve the UNRSF communication efforts and to issue a decision to support these communication initiatives.

Documentation: UNRSF Results Brochure (UNRSTF/AB/2021(1)/3) and Communications Roadmap (UNRSTF/AB/2021(1)/4)

6. Secretariat budget

Ms. Nneka Henry, Head of the UNRSF secretariat, will introduce the UNRSF secretariat budget for 2022. This budget has been prepared on the basis of the UNRSF secretariat's previously-approved budget option (Advisory Board decision #7 (UNRSTF/AB/2) and the Steering Committee decision #14 (UNRSTF/SC/2)). The 2022 secretariat budget includes operational costs linked to strategic high-visibility and fundraising partnerships to support UNRSF resource mobilization. This is a critical investment given the needs of the next Decade of Action as well as the status of UNRSF financing.

The Advisory Board will be invited to provide guidance to the Steering Committee with respect to the proposed 2022 secretariat budget.

Documentation: 2022 Secretariat Budget (UNRSTF/AB/2021(1)/5)

7. Other business

The Advisory Board may wish to discuss any other matters.

8. Date and Place of the next session

The Advisory Board will decide the date and place of the next session.

9. Standing Agenda: Tour de Table

Each Advisory Board member will be invited to provide an update on their own efforts linked to UNRSF fundraising and outreach. The current Advisory Board members are:

- Mr. Matthew Baldwin, Chair of the UNRSF Advisory Board, Deputy-Director General for Mobility and Transport, EU Commission;
- Ms. Angela Maria Orozco, Minister of Transport, Colombia;
- Mr. Mohammed Abdullah Al-Malki, General Secretary of the National Traffic Safety Committee, Qatar;
- H.E. Mr. Chibuikwe Rotimi Amaechi, Minister of Transportation, Nigeria;
- H.E. Mr. Alexander Gorovoy, First Deputy Minister of Interior of the Russian Federation;
- Ms. Anjelina Toteva, Deputy Chairperson of the State Agency of Road Safety, Bulgaria;
- Mr. Jean Todt, United Nations Secretary-General's Special Envoy for Road Safety;
- Ms. Olga Algayerova, Executive Secretary, United Nations Economic Commission for Europe;
- Mr. Tedros Adhanom Ghebreyesus, Director General, World Health Organization;
- Mr. Riccardo Puliti, Vice President for Infrastructure, World Bank;
- Mr. Moctar Mohamed El Hacene, Chair of the UNRSF Steering Committee;
- Ms. Luciana Iorio, Chair of the Global Forum for Road Traffic Safety (WP.1);
- Ms. Marie Gautier Melleray, Interministerial Delegate for Road Safety, France;
- H.E. Mr. Shaikh Nasser Bin Abdulrahman Al Khalifa, Undersecretary of the Ministry of Interior of Kingdom of Bahrain;
- Rt. Hon. Lord Robertson of Port Ellen, Chairman, FIA Foundation;
- Mr. Filippo Bettini, Head of Sustainability and Risk Governance at Pirelli;
- Ms. Namita Shah, Executive Vice President, People & Social Responsibility at Total and President of Total Corporate Foundation;
- Mr. Theiry Willemarck, Deputy President Automobile Mobility and Tourism, FIA;
- Ms. Lotte Brondum, Executive Director, Global Alliance of NGOs for Road Safety;
- Mr. Ryu Do Jeung, Director General, Korea Automobile Testing and Research Institute; and
- Mr. Rob Eenink, Acting Managing Director, SWOV Institute for Road Safety Research.

10. Adoption of the decisions

The secretariat will draft the list of decisions and circulate to the members for edits to be sent via email within 24 hours. The secretariat will incorporate comments and recirculate for a 72-hour silence procedure, following which the list of decisions will be considered adopted (UNRSTF/AB/10).

Tentative timetable

13.00-13.10	Welcome Words and Adoption of the Agenda
13.10-13.55	Fundraising
13.55-14.40	Projects
14.40-15.25	Communications and Outreach
15.25-15.55	Secretariat budget
15.55-16.10	Other Business, Date and Place of the next session
16.10-16.30	Tour de Table