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**United Nations Road Safety Trust Fund  
Advisory Board  
Third session  
Geneva, 3 September 2019**

**Annotated provisional agenda for the third session**

To be held at the Palais des Nations, Geneva, Room IX, starting at 2.00 p.m. on Tuesday,  
3 September 2019.

## **Annotated provisional agenda**

### **1. Adoption of the Agenda**

The Advisory Board will be invited to adopt the agenda of its third session.

**Documentation:** UNRSTF/AB/5

### **2. Conclusions of the Workshop on the UNRSTF**

The secretariat will present the conclusions of the workshop held with road safety experts on 8 July 2019. This workshop was held in response to the request of the Steering Committee at its last November meeting. This workshop focussed on two issues: the strategic positioning of the UNRSTF and the fundraising roadmap for the UNRSTF.

### **3. UNRSTF “Messaging and branding”**

The secretariat will present the draft of the messaging and branding package UNRSTF/AB/2019(1)/1 providing a clear and transparent identification of future messaging of the UNRSTF. With support of UNECE and a consultant, the package was prepared on the basis of the Fundraising Strategy and Policy for the Fund, Global Framework Plan of Action for Road Safety and Funding Priorities and Criteria as adopted by the Advisory Board in November 2018 and of the conclusions of the Workshop on the UNRSTF held in Geneva on 8 July 2019.

The Advisory Board will be invited to consider and possibly adopt the messaging and branding package.

**Documentation:** UNRSTF/AB/2019(1)/1

### **4. UNRSTF “Business plan”**

The secretariat will present the draft of the business plan UNRSTF/AB/2019(1)/2 providing clear and transparent actions for the future operation of the UNRSTF in 2019-2021 and, in particular, on the calls for project proposals and the next fundraising activities, including specific financing direction(s) and total amounts for each of the calls for project proposals.

With support of UNECE and a consultant, the business plan was prepared on the basis of the operations manual, Global Framework Plan of Action for Road Safety, and Funding Priorities and Criteria adopted by the Advisory Board in November 2018, the Terms of Reference signed by the Participating UN Organizations and of the conclusions of the Workshop on the UNRSTF held in Geneva on 8 July 2019.

The Advisory Board will be invited to consider and possibly adopt the business plan.

**Documentation:** UNRSTF/AB/2019(1)/2

**5. Report of the UNRSTF Secretariat**

The secretariat will report on its work and, among others, on the progress in establishing and operating the secretariat.

**Documentation:** UNRSTF/AB/2019(1)/3

**6. Pilot projects**

The secretariat will inform the Advisory Board about the status of the five pilot projects and the way forward for the monitoring and reporting process.

The Advisory Board will be invited to provide comments.

**Documentation:** UNRSTF/AB/2019(1)/4

**7. Other business**

The Advisory Board may wish to discuss other matters.

**8. Date and place of next session**

The Advisory Board will decide the date and place of the next meeting.

**9. Adoption of the decisions**

The Advisory Board will adopt the list of decisions of its third session (UNRSTF/AB/6).

**Tentative timetable**

<b>14.00-14.05</b>	Adoption of the Agenda
<b>14.05-14.20</b>	Conclusions of the Workshop on the UNRSTF
<b>14.20-15.10</b>	UNRSTF “Messaging and branding”
<b>15.10-16.00</b>	UNRSTF “Business plan”
<b>16.00-16.15</b>	<i>Coffee Break</i>
<b>16.15-16.30</b>	Report of the UNRSTF Secretariat
<b>16.30-17.00</b>	Pilot projects
<b>17.00-17.30</b>	Other Business, Date and Place of next session and Adoption of the decisions