

3rd UNRSF Open Day

Agenda

FRIDAY, 5 DECEMBER 2025 | 13:00–17:00 CEST | ONLINE (VIA MICROSOFT TEAMS)

13:00 – 13:10	Welcome Ms. Nneka Henry, Head, UN Road Safety Fund Secretariat
13:10 – 13:15	Keynote Address Mr. Jean Todt, UN Secretary-General's Special Envoy for Road Safety
13:15 – 14:15	Fireside Chat 1: Catalytic Projects Moderator: Prof. Dr Wong Shaw Voon, Chairman, MIROS Featuring: <ul style="list-style-type: none">• Mr. Nenad Nikolic, UNECE (Multi-disciplinary road crash data in Bosnia and Herzegovina and Serbia)• Mr. Wafai Mseis, Jordan Society for the Prevention of Road Accidents & Higher Road Safety Council of Jordan (Child Seat Law in Jordan)• Ms. Mical Rodríguez, UNECLAC (People-Led Street Transformations in Colombia)• Mr. Edoardo Gianotti, UNECE (Helmet Standards in Rwanda) Focus: How catalytic projects generate long-term policy reform, institutional capacity, and unlock follow-on investment beyond the original UNRSF investment.
14:15– 15:00	Fireside Chat 2: Media and Storytelling (Part I) Moderator: Ms. Marianelly Diaz, Communications Officer, UNRSF Featuring: <ul style="list-style-type: none">• Ms. Kate Turner, Media and Advocacy Manager, FIA Foundation• Mr. Matt Taylor, Media Engagement & Capacity Development, WHO• Mr. Kak D-Wing, South-East Asia Motorcycle Assessment Programme, Project Expert, South-East Asia Motorcycle Assessment Program, MIROS Focus: How communications bridge technical expertise and public understanding, amplifying impact through storytelling and advocacy.
15:00 – 16:00	Fireside Chat 3: Public Goods and Shared Learning Moderator: Ms. Sana'a Ramez Khasawneh, Senior Advocacy and Public Affairs Manager, YOURS Featuring: <ul style="list-style-type: none">• Mr. Greg Smith, CEO, IRAP Ten Step Plan project, IRAP• Mr. Jordi Bosch Pla, Programme Officer, ACROS project, UN-Habitat• Ms. Melissa Campos, Emergency Care, ECCSA implementation in post crash care efforts, WHO• Mr. Pierre-Martin Huet, Sustainability & Impact Director, Donor Perspective on Scaling Public Goods, Michelin Focus: How UNRSF-supported global public goods: manuals, tools, and digital platforms, strengthen country-level implementation and replication. Each speaker will make a short elevator pitch on their respective tool.
16:00 – 16:45	Fireside Chat 4: Media and Storytelling (Part II) Moderator: Ms. Marianelly Díaz, UNRSF Featuring: <ul style="list-style-type: none">• Dr. B Mohammed Asheel, Project Manager, WHO - Sustainable Financing for Road Safety in India• Mr. Luiz Otávio Maciel Miranda, Project Manager, Traffic Department of State of Pará, Strengthening Road Traffic Enforcement in Brazil.• Ms. Ariadne Baskin, Safer and Cleaner Used Vehicle Project Manager, UNEP Focus: Lessons from project-level communication: how local narratives shape national ownership, policy uptake, and donor engagement.
16:45 – 17:00	Looking Ahead Ms. Nneka Henry Wrap-up of discussions and upcoming milestones, including the 2025 Call for Proposals, preparations for the 2026 UNGA High-Level Meeting on Road Safety, and the 2026–2030 Strategic Framework.

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