

PARTICIPATING ORGANIZATION ENGAGEMENT STRATEGY
2025 CALL FOR PROJECT CONCEPT NOTES
[UNIDO]

I. Overall approach to UNRSF 2025 Call for Concept Notes

UNIDO has a unique mandate to promote, dynamize, and accelerate industrial development. Namely is reflected in Sustainable Development Goal (SDG) 9: “Build resilient infrastructure, promote inclusive and sustainable industrialization and foster innovation”, but UNIDO’s activities contribute to all the SDGs. UNIDO’s vision is a world without poverty and hunger, where industry drives low-emission economies, improves living standards, and preserves the livable environment for present and future generations, leaving no one behind. Our work is concentrated on three focus areas: ending hunger by helping businesses from farm to fork; stopping climate breakdown by using renewable energy and energy efficiency to reduce industrial greenhouse gas emissions; and supporting sustainable supply chains so that developing country producers get a fair deal and scarce resources are preserved.

UNIDO’s approach on road safety builds on partnering with the private sector through so-called Public Private Development Partnership (PPDP). PPDP is a way of delivering and funding public services with wider development impact. The investment, risks, responsibilities and rewards are shared between the partners. The private sector brings in its knowledge and equipment for training, the public sector contributes by ensuring the necessary policy changes, and the development partner act as neutral broker, bringing all partners together.

UNIDO complements the existing expertise of the Road Safety Fund by bringing its know-how on road safety aspects of commercial vehicles as well as on PPDP set-up and implementation. UNIDO has extensive experience creating mechanisms and models to build skills within the framework of PPDPs that contribute to advance capacities in different sectors, such as road safety-related services and industries. UNIDO works closely with the United Nations Economic Commission for Africa in the context of the Third Industrial Development Decade for Africa (IDDA III), and can jointly advance road safety aspects in this context. UNIDO is also keen to explore comparative advantages with the other UN agencies involved in the Road Safety Fund and beyond.

UNIDO has an extensive experience supporting countries to improve their quality infrastructure system, this includes working in legal metrology. UNIDO has a strategic partnership with the OIML (International Office of Legal Metrology) to support developing countries. Legal metrology can significantly reduce accidents by changing peoples’ behaviour, providing early warning signals and delivering effective enforcement of safety requirements. Public trust in accurate measurement in road traffic enforcement encourages respect for and compliance with traffic laws. Such accurate measurement includes speedometers, weigh balances, and alcohol content among others.

The technical areas where UNIDO can contribute to the UNRSF 2025 include but not limited to:

- 1. Capacity Building to enhance the behaviour and skills of road users toward improved road safety – Support skills required to responsible persons that operate vehicles, provide maintenance to vehicles, provide inspection and verification services. Some examples:*
 - **Morocco.** *To mitigate the negative socioeconomic impact of road accidents, the project trains 500 youth and professional drivers in safe and fuel-efficient driving for different types of trucks and buses. Partners include Volvo Group, USAID, Ministry of National Education and Vocational Training, Office of Vocational Training and Work Promotion.*
 - **Ethiopia.** *To reduce the fatality rates, the project delivers road safety training, such as defensive driving and awareness campaigns along with the government’s targets to reduce road accidents. It has also established the first vocational training school for commercial vehicle drivers in the country, in collaboration with the Ethiopian Federal Transport Authority. Partners include Volvo Group, Swedish International Development Cooperation Agency, Selam Vocational Training College, Ministries of Education and Industry.*

- **Zambia.** *Incorrect securing of cargo is the cause of several hundred accidents a year and yet the issue of securing goods is neglected by drivers. This is due to the fact that the provisions for securing cargo in road transport are very general and do not specify how it should be secured. UNIDO works with vocational schools to introduce skills for the proper methods and techniques applied when securing cargo under different types of loads/configuration.*
 - **Uganda.** *UNIDO is working with the Ministry of Works and Transport to train machine operators for the maintenance of rural roads. This equipment is on wheeled platforms and transportation to the work site is done by road. The project works to introduce safe operation, speed reduction awareness and proper signalling to ensure that operators are fully aware of the machine and to make it visible to passenger cars. The aim of this safety training is to prevent accidents and loss of life where heavy machinery will operate in an environment where passenger cars and commercial vehicles are moving.*
2. *UNIDO has signed with ORIS, the first construction materials platform for low impact infrastructure, a Cooperation Project Agreement to develop a unique innovative program for rural roads. Through this collaboration, both entities aim at developing sustainable and inclusive secondary road networks in developing countries.*
 3. *Support Quality infrastructure to ensure safety of equipment, roads, and measurement. Promoting harmonized standards for helmets and vehicles (especially 2-wheelers and 3-wheelers). Supporting testing laboratories for construction materials required in roads. International calibration of instruments used in regulations, speedometers, alcohol content test, weigh balances for vehicles.*

II. Application strategy

UNIDO is open to co-formulate applications of interest from external stakeholders such as governments, intergovernmental bodies, civil society (NGO, academia, etc.), and the private sector. Through its network of country and regional offices, UNIDO will actively promote the areas of substantive expertise. In addition coordinated at UNIDO HQ, different technical cooperation divisions will work to identify areas of potential cooperation and engage with respective stakeholders. UNIDO will liaise with the Secretariat to ensure proposals align with the Call's guidelines. . Please submit interest to apply and any related communication to the following contacts: j.davila@unido.org and cc. G.CORDOBASANDOVAL@unido.org

III. Contact information

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