

# **UNRSF PARTICIPATING UN ORGANIZATION ENGAGEMENT STRATEGY 2025**

## **UNITED NATIONS DEVELOPMENT PROGRAMME**

### **I. Overall approach to UNRSF Call for Project Concept Notes**

UNDP's diverse portfolio of programmes directly supports the advancement of road safety, including by addressing health, gender equality, energy, climate change, air pollution, environment, youth, local governance and local development. In addition, it has close relationships with key governmental sectors for road safety and other UN partners, as well as with civil society and private sector partners at country level who are encouraged to participate in development efforts. UNDP's experience in supporting the strengthening of legal and governance environments, as well as in supporting countries to improve multisectoral responses, makes it a key partner in reducing road deaths and injuries in low- and middle-income countries and mitigating their socio-economic costs.

UNDP is well positioned to assist countries and their institutions to address priority road safety challenges through governance and legal support, and by building partnerships across sectors and constituencies. UNDP's expertise includes but is not limited to the following: advocating for increased domestic financing for road safety measures by supporting the development of cost-benefit analyses of road safety policies and interventions to identify priority investments; raising understanding of road safety measures and behaviours through innovative data collection; application of digital and smart technologies and analytics, as well as advocacy; application of behavioural insights approaches to the social, economic and environmental determinants of road safety; providing sustainable energy solutions to infrastructure amendments that enhance safety; upgrading legislation and enforcement capacity to reduce alcohol related harms; and conducting legal environment assessments to enable the implementation and oversight of national strategies and legislation related to road traffic and road safety.

As a contributor to the UNRSF Platform of Engagement on Gender Equality and Road Safety, UNDP promotes equal access to safe roads for all road users, paying specific attention to the gender dimensions of road use, risks and their management, and accident patterns. In all its work, UNDP is committed to simultaneously address multiple Sustainable Development Goals where co-benefits can be realized through integrated approaches. The pledge to leave no one behind also means that in all our work the impacts on the most vulnerable and affected groups is a prime consideration. UNDP's approach to road safety is in line with its [Strategic Plan 2022-2025](#), which describes how UNDP works with partners to deliver and apply integrated approaches across the UN system and beyond for stronger collective results and transformative change. Improved road safety also accelerates the objectives of [UNDP's HIV and Health Strategy 2022-2025](#), which aims at reducing inequalities and exclusion that affect health, promoting effective and inclusive governance for health, and building resilient and sustainable systems for health.

### **II. Application strategy**

UNDP will not be receiving applications directly from external stakeholders. UNDP country offices considering an application will be encouraged to work with other UN entities, with external national and regional partners and institutions as relevant, including governments, intergovernmental bodies, civil society, and the private sector.

### **III. Contact information**

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**\*Note:**

- This Annex will be posted on the UNRSF webpage.
  - Participating organizations email the secretariat with their respective engagement strategies by the 25 July 2025.
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