

**PARTICIPATING ORGANIZATION ENGAGEMENT STRATEGY
2024 CALL FOR PROJECT CONCEPT NOTES
WORLD HEALTH ORGANIZATION**

I. Overall approach to UNRSF 2024 Call for Concept Notes

The World Health Organization (WHO) supports Member States in establishing and implementing science-based policies supportive of road safety improvements as well as facilitating their adaptation to local contexts. Through United Nations General Assembly Mandate, WHO serves as a coordinator on road safety issues with the UN system and works in close collaboration with other UN agencies and road safety experts to develop normative technical guidance and build capacity in support of its implementation into national policies and practices.

As part of its mandate, WHO *inter alia* provides guidance on evidence-based strategies, implements capacity building programmes and develops practical tools like assessment tools and tool kits to improve road safety. WHO's response to this funding call may address the following issues in any region of the world:

- Strengthening of intersectoral data systems and reporting of road traffic deaths, serious injuries and the prevalence of risk factors;
- Strengthening of road safety legislation and national police capacity for enforcement;
- Developing implementation strategies to guide the use of a systems approach to road safety in diverse contexts; and
- Enhancing the post-crash response.

II. Application strategy

WHO will consider submitting proposals in collaboration with Member States, UN partners and nonstate actors such as NGOs and academia. Interested organizations should send a brief description of the idea outlining the roles envisaged for each partner.

III. Contact information

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