

**PARTICIPATING ORGANIZATION ENGAGEMENT STRATEGY
2024 CALL FOR PROJECT CONCEPT NOTES
UNITED NATIONS CAPITAL DEVELOPMENT FUND (UNCDF)**

I. Overall approach to UNRSF 2024 Call for Concept Notes

[Describe how your organization's approach to road safety is connected to your programme of work and its geographical scope and substantive expertise. Link this to your approach to the UNRSF 2024 Call for Concept Notes.]

The UN Capital Development Fund assists developing countries in the development of their economies by supplementing existing sources of capital assistance by means of grants, loans and guarantees, first and foremost for the least developed among the developing countries.

As a Flagship Catalytic Blended Financing platform of the UN, UNCDF utilizes its investment capabilities and capital deployment toolbox to crowd-in finance for the scaling of development impact where the needs are greatest—a capability rooted in UNCDF's unique investment mandate—to support the achievement of the 2030 Agenda for Sustainable Development and the realization of the Doha Programme of Action for the least developed countries, 2022–2031.

UNCDF works closely with sister organizations across the wider UN development system, combining its investment tools, instruments and competence with the knowledge and technical capabilities of other agencies for transformative SDG impact. With its suite of blended finance investment solutions, UNCDF fills a unique niche in the UN development finance architecture, critical for closing the SDG financing gap.

UNCDF provides a structured platform within the UN architecture for innovative, SDG-aligned financing, with particular focus on catalyzing finance for SMEs. Its toolkit can be tailored to match geographic and thematic priority areas, such as road safety and sustainable mobility.

UNCDF's response to this UNRSF funding call will explore the following issues:

- Unlocking commercial domestic financing in support of road safety solutions through deployment of structured de-risking instruments in the form of partial loss portfolio guarantees to local financial institutions;
- Market scoping and other outreach activities to identify early stage and emerging private sector-led business models and technology solutions in the areas of road safety and sustainable mobility;
- Strengthening knowledge of established and emerging SME business models aligned with UNRSF pillars, notably: Safe roads; Safe vehicles; Safe users; and Post-crash response.
- Defining key investible criteria for SME business models aligned with UNRSF pillars as well as SDGs 3.6 and 11.2 in the areas of road safety and sustainable mobility;
- Co-creating, piloting and/or pioneering innovative blended finance or other de-risking mechanism(s) focused on providing catalytic capital and technical assistance to SMEs operating in road safety and sustainable mobility;
- Identifying complementary sources of financing and mobilizing funds and resources for scaling and replicating successful mechanisms;

II. Application strategy

[Please clearly state [yes/no] whether you will be accepting applications of interest from external stakeholders such as governments, intergovernmental bodies, civil society (NGOs, academia etc.) and private sector, for your submission to the UNRSF for this Call. If yes, specify what process/timeline should be followed by these stakeholders to be considered.]

UNCDF will consider applications in collaboration with other PUNOs or other relevant partners offering aligned and complementary capacity. Interested entities may engage via the contact information below before August 15.

III. Contact information

[Please provide the contact information of the focal point who will be coordinating the 2024 Call for Concept notes on behalf of your organization.]

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*Note:

- This Annex will be posted on the UNRSF webpage.
 - Participating organizations email the secretariat with their respective engagement strategies by 1 July 2024.
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