

PARTICIPATING ORGANIZATION ENGAGEMENT STRATEGY
2024 CALL FOR PROJECT CONCEPT NOTES
UNITED NATIONS ESCAP

I. Overall approach to UNRSF 2024 Call for Concept Notes

[Describe how your organization's approach to road safety is connected to your programme of work and its geographical scope and substantive expertise. Link this to your approach to the UNRSF 2024 Call for Concept Notes.]

Road safety is a major challenge for sustainable transport development globally as well as in the Asia-Pacific region. The World Health Organization's alarming statistics from 2021 serve as a stark reminder of the global crisis in road safety. Approximately 1.19 million people were reported to have lost their lives due to road traffic crashes in 2021.¹ Fifty-nine per cent of the global road fatalities occurred in the Asia-Pacific region in 2021. The number of fatalities on the roads of the Asia-Pacific region remains unacceptably high with more than estimated 702,259 people died in 2021 from road crashes in the Asia-Pacific region.

In this regard, the Transport Ministers of the Asia-Pacific region adopted the five-year high-level strategic direction of the region through the Regional Action Programme for Sustainable Transport Development for Asia and the Pacific (2022-2026) in which road safety was identified and highlighted as one of the key thematic areas. Additionally, the Regional Plan of Action for Asia and the Pacific for the Second Decade of Action for Road Safety 2021–2030 provides a guideline for improving road safety. This portrays the region's commitment and readiness to advance toward sustainable transport development including improving road safety.

ESCAP as the regional commission for Asia and the Pacific assists its member countries (<https://www.unescap.org/about/member-states>) in improving road safety. Since the establishment of the UN Road Safety Fund (UNRSF) in 2018, ESCAP has been serving as one of the Participating UN Organizations (PUNO). The global fund is already serving as an important supplementary source of much-needed funding to address road safety challenges in the ESCAP region.

II. Application strategy

[Please clearly state [yes/no] whether you will be accepting applications of interest from external stakeholders such as governments, intergovernmental bodies, civil society (NGOs, academia etc.) and private sector, for your submission to the UNRSF for this Call. If yes, specify what process/timeline should be followed by these stakeholders to be considered.]

ESCAP secretariat will consider submitting proposals in collaboration with low-income and middle-income countries² as well as potential NGOs and development partners and intends to work closely with other PUNOs and Non-UN Participating Organizations (NUNOs) for collaborative proposals. ESCAP will reach out to member countries, NGOs and development. Interested parties are encouraged to contact the focal points (below) in advance to process the application and submit the concept notes.

¹ The road fatality data for 2010 are available from WHO, *Global Status Report on Road Safety 2013* (Geneva, 2013); the 2021 data for 2021 are available from WHO, *Global Status Report on Road Safety 2023* (Geneva 2023).

² Based on list of the World Bank income classification 2024 available at: <https://blogs.worldbank.org/en/opendata/world-bank-country-classifications-by-income-level-for-2024-2025-ja>

Timeline for the Concept Note Submission to UN ESCAP: Application for 2024 Project Concept Note will start on 1 September 2024 with the deadline for submission to ESCAP Transport Division on 30 September 2024. Late or incomplete applications will not be accepted and/or considered. Between 1 – 29 October 2024, ESCAP will select shortlisted concept notes and work with the applicants to ensure that the requirements of the UNRSF and ESCAP are met, and then submit shortlisted concept notes to the UN Road Safety Fund secretariat by 30 October 2024.

Timeline for the second stage: As soon as the ESCAP secretariat is informed by UNRSF of the results of the Concept Note stage, it will inform the applicants of the results and those that have been successful will be provided further guidance on the next steps.

III. Contact information

[Please provide the contact information of the focal point who will be coordinating the 2024 Call for Concept notes on behalf of your organization.]

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*Note:

- This Annex will be posted on the UNRSF webpage.
- Participating organizations email the secretariat with their respective engagement strategies by 25 July 2024 (extended deadline).
