

**PARTICIPATING ORGANIZATION ENGAGEMENT STRATEGY**  
**2024 CALL FOR PROJECT CONCEPT NOTES**  
[UNITED NATIONS ENVIRONMENT PROGRAMME - UNEP]

## **I. Overall approach to UNRSF 2024 Call for Concept Notes**

UNEP's approach to road safety is integrated into our Global Programme for Sustainable Mobility – which is part of the UNEP Programme of Works and contributes to all three UNEP sub-programmes – climate action, nature action and chemicals & pollution action. The Sustainable Mobility Programme also contributes to multiple UNEA resolutions and to achieving the Sustainable Development Goals.

The Sustainable Mobility Programme has been operating for over 20 years supporting support low- and middle-income countries around the world (Africa, Asia, Latin America and the Caribbean and Eastern Europe). We provide technical assistance to national and regional governments sub-regional bodies and other stakeholders in the areas of active mobility, clean fuels & vehicles, electric mobility, and transport digitalization and cross-modal integration. Each of these areas of work is guided by the widely accepted Avoid-Shift-Improve transport framework. This framework guides our work in helping countries transition to more sustainable mobility approaches through baseline assessments, stakeholder consultations, demonstration projects, and the development of cleaner mobility policies, strategies, regulations, and other national and city level commitments.

Our work is deeply aligned with the objectives of the UNRSF 2024 Call. Our sustainable mobility work programme directly contributes to improving road safety through the promotion of safer, cleaner, and more efficient transport systems. Some examples of our activities which support road safety improvements:

- Since 2020, UNEP, together with other partners, namely UNECE, FIA and CITA, have been implementing the UNRSF Safer and Cleaner Used Vehicles for Africa Project (for more information see <https://www.unep.org/explore-topics/transport/what-we-do/regulating-used-vehicles> ). The project goal is to support a consensus by exporting and importing countries that only quality used vehicles will be exported or imported initially into all low and middle-income countries. These will have major road safety benefits, for both vehicle drivers, road users and co-benefits on the environment and economy.
- In 2008 UNEP along with the FIA Foundation launched the Share the Road Active Mobility programme (<https://www.unep.org/topics/transport/active-mobility>) focused on improving policy, financing and infrastructure for pedestrians and cyclists – a group who suffer the highest road fatalities and injuries in many regions and countries.

Implementation of the Sustainable Mobility Unit work programme takes place in close collaboration with UNEP's Regional Offices providing us with global reach and country contextual knowledge. We also work closely with other UN Agencies, NGO's and Civil Society and prioritise interventions which contribute to addressing gender issues and meeting the needs of the most vulnerable. Ultimately, our desired impact is a global transition to safe and zero-emission sustainable mobility for a pollution-free planet and climate stability.

Our approach to the UNRSF 2024 Call focuses on scaling up prioritisation and investment for Active Mobility in Africa, Latin America and Asia (focusing on the safe user and safe road pillars of the UNRSF Global Framework of Action) .We will be providing support on unlocking sustainable domestic finance, introducing first of its kind legislation to protect pedestrians and cyclists, and ensuring active mobility is adequately prioritised in road safety and complimentary funding streams.

Active transport modes play a key role in sustainable transport systems by making cities accessible, safe, inclusive, and green. In Africa, more than a billion people walk or cycle for almost an hour every

day to access work, home, school, and other essential services. However, Africa is the least safe place to walk and cycle in the world. We know that the design of roads greatly impacts the safety of pedestrians and cyclists. Roads should be designed to keep the most vulnerable safe – including high quality facilities for pedestrians, cyclists and motorcyclists. But this is often not the case. Measures such as footpaths, cycling lanes, safe crossing points and other traffic calming measures are critical to reducing the risk of injury and death and reducing the pedestrian and cyclists' exposure to environments with high levels of polluting emissions produced by motorized vehicles.

We will address these critical issues in Africa at city and country level by addressing both funding priorities:

**Funding priority 1** – Providing support to 3 countries in Africa to address key gaps in the 2023 Global Status Report on Road Safety (GSRRS), focused on adopting new innovative laws and standards to protect pedestrians and cyclists.

**Funding priority 2** - Provide support to 3 countries in Africa to identify and unlock sources of financing for road safety – focused on active mobility. We will prioritize both engaging directly with government to explore existing financing mechanisms and analysing the enabling environment for private investment in active mobility in each of the countries.

Across both funding priorities we will also undertake south to south learning and regional exchanges with Latin America and Asia. The south-to-south cooperation activities will prioritize up to 3 countries in each region to participate in training, capacity building sessions, and peer-to-peer exchange activities with the African countries. This approach will foster a collaborative environment where developing countries can learn from each other's successes and challenges and in turn accelerate the adoption of effective policies, regulations, and investment strategies for road safety and active mobility.

## **II. Application strategy**

Yes – we will be accepting applications of interest from external stakeholders (including governments, intergovernmental bodies, civil society, NGO's and academia) for our submission following the UNEP Partnership Process.

The first step for interested stakeholders is to register their organization on the [UN Partner Portal \(UNPP\)](#) at their earliest convenience. The UN Partner Portal provides a [guided process for prospective Partners to register](#) and includes a [support function](#) in case of any technical issues. To register, not-for-profit implementing Partners will be required to complete a detailed organizational profile and respond to several due diligence questions and provide requested documentation. Partners that are already registered in the UN Partner Portal will already have a unique ID number and do not need to re-register. At a later date UNEP will publish a competitive open call for proposals on the UN Partner Portal which prospective partners should apply to.

## **III. Contact information**

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\*Note:

- This Annex will be posted on the UNRSF webpage.
  - Participating organizations email the secretariat with their respective engagement strategies by 1 July 2024.
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