



Strengthening Motorcycle Safety: Autoliv and UN Road Safety Fund Announce Renewed Collaboration

Geneva, 21 June 2024

On World Motorcycle Day, June 21, Autoliv, Inc. (NYSE: ALV and SSE: ALIVsdb), the worldwide leader in automotive safety systems, and the UN Road Safety Fund (UNRSF) announced the renewal of their collaboration to enhance motorcycle safety globally.

This renewed commitment builds upon the successful collaboration established in 2022, reflecting a shared vision of saving lives on the road. Motorcycle safety will be the key focus for this next phase.

The latest [Global Status Report on Road Safety 2023](#) highlights that the number of motorbikes and scooters has nearly tripled since 2011, with these vehicles representing 21% of global road traffic deaths.

By sharing insights, knowledge, and data, this partnership between Autoliv and the UN Road Safety Fund will empower the global road safety community, including UN agencies, NGOs, and technology providers, to collaborate and drive necessary changes. This collaborative effort directly aligns with UN Sustainable Development Goal 3.6, which aims to halve road traffic deaths and injuries by 2030, and Autoliv's goal of saving 100,000 lives annually.

“Our collaboration with UNRSF allows us to gain insights from the global road safety community and share our expertise as a leader in automotive safety,” said **Mikael Bratt, CEO of Autoliv**. “Partnerships and collaborations are essential for reducing the global burden of road traffic deaths and severe injuries. We are confident that safety for motorcyclists and other vulnerable road user groups can be significantly improved. By working closely with the UN Road Safety Fund and its global network of partners, we can make the roads safer.”

Nneka Henry, Head of the UN Road Safety Fund, said “The rising number of motorcycle fatalities demands a global, multi-stakeholder approach. We welcome Autoliv's renewed commitment and leadership in addressing this critical challenge. By combining our resources and expertise, we can develop and implement effective solutions to make motorcycling safer for everyone.”

Autoliv's commitment is an important step towards the [Road to Morocco High-Level Pledging Forum](#), which will be held during the 4th Global Ministerial Conference on Road Safety in February 2025.

To further explore critical motorcycle safety issues and solutions, Autoliv and UNRSF will co-host a

roundtable discussion on strengthening motorcycle safety globally on June 25, 2024. This hybrid event will be held both online and onsite at the UN office in Geneva. Participation details for media, please contact marianelly.diaz@un.org

For more information on how to join the UN Road Safety Fund, visit: www.roadsafetyfund.un.org
or contact unrsf_secretariat@un.org

