

UNRSF DONOR BENEFITS



Influence ▶

BE A GLOBAL SHAPER FOR GLOBAL PROJECTS

Shape and contribute to global action on safe sustainable mobility in over 60 countries.

JOIN THE UN NETWORK OF GLOBAL LEADERS

Join a truly global partnership of countries and companies with membership to UNRSF Advisory Board or Steering Committee.

CHOOSE YOUR PRIORITY TOPICS OR COUNTRIES

Choose which priorities you would like your contribution to support. *





Information ▶

DRIVE CONSENSUS AMONG GOVERNMENT AND INDUSTRY PARTNERS

Benefit from the UN convening power on safe and sustainable mobility topics.*

SHOWCASE YOUR EXPERTISE ON WHAT MATTERS MOST

Be part of co-designing innovations and explore how to scale these to help solve one of the biggest global challenges of today and tomorrow.*

BOOST YOUR STAFF ENGAGEMENT

Benefit from an inspirational talk to staff from the UN Secretary General's Special Envoy on Road Safety and/or the Head of the UN Road Safety Fund.*



Image ▶

STRENGTHEN YOUR BRAND

Have your company logo prominently on all UNRSF visual and communication materials and platforms. Use the “we support UNRSF” or “we support the SDGs” logo as a corporate donor.

INCREASE YOUR VISIBILITY

Leverage customized events, media, publication and press opportunities to jointly profile your support & our partnership.

BOOST CUSTOMER LOYALTY WHILE DOING GOOD

Prove to your clients that you care about global development priorities – climate emissions, saving lives & economic productivity in lower-income countries.



**Only applicable to donors with minimum
USD \$2 million financial contribution.*

